

Beauty, Wellness & Fitness — 101 tools

All tools · at-a-glance descriptions · Generated 13 Oct 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Salon & Spa Operations

Salon / Spa Setup Guide

Get a practical plan to open your salon or spa — phased tasks across licences, fit-out, equipment, products, staffing and launch with costs and timelines, plus the licences needed. Fill in your details below.

Salon Operations SOP

Get salon operations SOPs for consistent service and hygiene — the client service cycle, a hygiene SOP, opening and closing routines and quality checks. Fill in your details below.

Service Menu & Pricing Builder

Design a well-structured, profitable service menu — categories and services with duration, price and tier (classic, premium, signature), the pricing logic and upsell pairings. Fill in your details below.

Spa Treatment SOP

Get spa treatment SOPs for standardised, relaxing delivery — the treatment journey, room and hygiene, therapist conduct (draping, consent, professionalism) and records. Fill in your details below.

Hygiene & Sanitation Protocol

Get salon-grade hygiene clients can trust — tool sanitisation, surface and linen cleaning, a disposables policy, waste handling and visible client-assurance practices. Fill in your details below.

Daily Opening & Closing Checklist

Start and end each day right — daily opening and closing checklists (cash, cleanliness, stock, ambience, appointments, security) and weekly tasks. Fill in your details below.

Consumables Inventory Planner

Never run out of products mid-service — inventory categories with reorder logic, usage control (portion control, wastage tracking) and min-max reorder levels. Fill in your details below.

Salon / Spa Operations Audit

Spot gaps in service, hygiene and controls — an audit across service, hygiene, inventory, cash controls and client experience, with a scorecard and priority fixes. Fill in your details below.

Gym & Fitness Studio Operations

Gym / Studio Setup Guide

Get a plan to launch your gym or fitness studio — phased tasks across licences, equipment, fit-out, staffing, membership systems and launch with costs, plus the licences needed and a core equipment list. Fill in your details below.

Gym Operations SOP

Run a safe, clean, member-friendly gym — a floor SOP, hygiene, member service and opening and closing routines. Fill in your details below.

Class Schedule Planner

Build a class timetable that fills sessions — a weekly schedule with slots, classes, trainers and capacity, aligned to demand, with tips to fill low slots. Fill in your details below.

Personal Training Program Builder

Build a structured personal-training program for a client goal — an overview, a weekly split with sample exercises, safe progression and general nutrition guidance. Fill in the details below.

Equipment Maintenance Schedule

Keep gym equipment safe and working — a maintenance schedule per equipment with checks and frequency, the safety-critical items and records. Fill in your details below.

Fitness Floor Safety Protocol

Prevent injuries and handle emergencies — safety rules, injury-prevention measures, an emergency response including cardiac steps, and a note on health declarations and waivers. Fill in your details below.

Capacity & Occupancy Planner

Balance member load and experience — a capacity analysis (comfortable capacity, peak load, crowding risk), load-management tactics (off-peak incentives, slot booking) and expansion signals. Fill in your details below.

Group Class Program Designer

Design an engaging, safe group class format — a class plan with warm-up, main block and cool-down, intensity scaling for beginners and advanced, and safety cues. Fill in the details below.

Gym Operations Audit

Find gaps in safety, cleanliness and retention — an audit across safety, hygiene, equipment, member experience and cash and membership, with a scorecard and priority fixes. Fill in your details below.

Clinic & Aesthetic Operations

Aesthetic / Wellness Clinic Setup

Launch a skin, hair or wellness clinic — a phased setup plan across licences, equipment, fit-out, staffing, protocols and launch, with the licences and compliance (biomedical waste, drugs licence, medical supervision) noted. Fill in your details below.

Clinic Operations SOP

Get safe, compliant clinic workflows — patient flow from booking to follow-up, safety and hygiene (sterilisation, infection control, biomedical waste), clinical governance and records. Fill in your details below.

Treatment Protocol Template

Document treatment steps and safety checks — a protocol template with indications, contraindications, pre-treatment, procedure steps, aftercare and an adverse-event plan. Fill in the details below.

Treatment Consent Form

Draft informed consent that protects both sides — treatment description, benefits, risks and side effects, alternatives, aftercare acknowledgement, client declaration and signature block. Fill in the details below.

Client / Patient Record System

Organise private client records — a record structure (demographics, medical history, allergies, treatment history, consent, photos with consent, outcomes), privacy controls and a workflow, handled DPDPA-aware. Fill in your details below.

Aftercare Instruction Writer

Write clear aftercare that improves results — immediate and short-term instructions, dos and avoids, and when to seek help. Fill in the details below.

Appointment & Front Desk SOP

Get smooth bookings and a great first impression — a booking process, front-desk service, no-show handling and records. Fill in your details below.

Sterilisation & Infection Control

Get clinical-grade sterilisation you can prove — a sterilisation and infection-control protocol covering instruments, single-use items, storage and documentation. Fill in your details below.

Clinic Compliance & Safety Audit

Self-check clinical safety and compliance — an audit across licences, sterilisation, biomedical waste, consent and records, clinical governance and safety, with a scorecard and priority fixes. Fill in your details below.

Memberships & Packages

Membership Program Designer

Design memberships that drive recurring revenue — tiers with duration, price, inclusions and target member, the pricing logic and retention features (freeze, upgrade, perks). Fill in your details below.

Service Package Pricing

Bundle services into value packages — packages with included services, individual versus package price, the saving shown and a margin note, plus how to position the saving. Fill in your details below.

Membership Agreement Draft

Draft clear membership terms that avoid disputes — membership and fees, term and renewal, freeze and transfer, cancellation and refund, facility rules, health declaration and liability waiver. Fill in your details below.

Upsell & Cross-Sell Plan

Grow revenue per client, tastefully — upsell opportunities by moment with offers and scripts, service-plus-retail cross-sell pairings and consult-led staff guidance. Fill in your details below.

Prepaid & Wallet Model Designer

Design prepaid packs that improve cash flow — a prepaid structure with pack value, bonus and effective discount and validity, the cash-flow benefit and liability controls (expiry, redemption, accounting). Fill in your details below.

Freeze & Cancellation Policy

Draft fair freeze and cancellation rules — a freeze policy, a transfer policy, cancellation and refund with pro-rata rules, and how to display and communicate them. Fill in your details below.

Corporate Wellness Tie-Up Proposal

Win corporate wellness contracts — a proposal with your offering, packages with inclusions and pricing basis, benefits to the company, a pilot offer and an outreach message. Fill in your details below.

Client Experience & Retention

Client Experience Blueprint

Design visits clients rave about — a client-journey map with experience ideas and personal touches at each stage, signature moments and how to standardise the feel. Fill in your details below.

Client Feedback & NPS Survey

Measure satisfaction and act on it — an NPS question, rating and open questions, the right channels and an action plan by segment. Fill in your details below.

Loyalty Program Designer

Reward regulars and lift repeat visits — a loyalty structure (points, tiered or visit-based) with earn and redeem, reward ideas, margin-safe cost control and enrolment. Fill in your details below.

Client Win-Back Campaign

Bring lapsed clients back — segmented approaches with offers, a multi-step message sequence, offer guardrails and success metrics. Fill in your details below.

Client CRM Message Templates

Get ready messages for every client moment — a CRM message library across WhatsApp and SMS (welcome, reminder, birthday, rebooking, offer, win-back) with personalisation tokens and frequency guidance. Fill in your details below.

Complaint Handling Templates

Turn unhappy clients into loyal ones — empathetic response templates across channels with a resolution offer, service-recovery guidance and a tone guide. Fill in your details below.

Review Response Writer

Respond to reviews to build reputation — tailored responses for positive, neutral and negative reviews, a negative-review playbook and reputation tips. Paste your reviews below.

Client Consultation Script

Consult like a pro and recommend right — a consultation script to open, assess (including contraindication checks), recommend services and products with reasons, and close with a booking. Fill in the details below.

Referral Program Designer

Turn clients into your best marketers — a referral program with referrer and referee rewards, sharing channels, the economics and anti-abuse controls. Fill in your details below.

Marketing & Social

Wellness Marketing Calendar

Get a 12-month marketing calendar mapped to seasons, festivals and occasions — month-by-month campaign ideas and channels, plus peak-prep for bridal, festive and resolution season. Fill in your details below.

Social Content Planner

Get a weekly social content plan that books clients — content pillars, a day-by-day plan with formats, captions and hashtags, reel hooks and a note on consent for before-after. Fill in your details below.

Offer & Promotion Designer

Design offers that fill slots and protect margin — offers with mechanic, value and target, margin guardrails that add value not just discount, and a promotion plan. Fill in your details below.

Influencer Collaboration Brief

Get a ready-to-send influencer collaboration brief — a clear objective and key message, dos and donts, deliverables, creator-tier fit with typical deal shapes and an outreach message. Use this to invite creators to try and showcase your services. Fill in your details below.

Google Business Profile Optimiser

Get a full Google Business Profile optimisation plan — category, services, description, photos and hours to fix, a review strategy, a posts plan and local-SEO tips to win Maps and local search. Fill in your details below.

Before-After & Claims Guide

Market results honestly and stay compliant — a guide on client consent and privacy for photos, honest-claims rules, what ASCI and the Drugs and Magic Remedies Act allow, and safe caption templates. Use this before running any before-after or results campaign. Fill in your details below.

Local Footfall Marketing Plan

Get a hyperlocal marketing plan to drive footfall — specific tactics with how-to and impact, offers to pull traffic, nearby partnerships and a way to measure what works. Fill in your details below.

WhatsApp Campaign Writer

Get a ready-to-send WhatsApp campaign — a broadcast message, a follow-up, a clear call to action, segmentation ideas and opt-in and template notes so you stay within WhatsApp and consent rules. Fill in your details below.

Seasonal & Festival Campaign Kit

Get a complete seasonal or festival campaign kit — a campaign theme, an offer structure, ready creative copy (headline, social captions, WhatsApp broadcast) and a channel plan. Built for weddings, Diwali, New Year and summer pushes. Fill in your details below.

New Outlet Launch Promotion

Get a full launch promotion plan for a new outlet — a pre-launch build-up, launch offers, ready content (social captions and WhatsApp broadcast) and a channel sequence from teaser to opening. Use this to open with pre-sales and a booked calendar. Fill in your details below.

Wellness Finance & Unit Economics

Wellness P&L Builder

Turn your monthly numbers into a structured profit and loss statement — each line as an amount and a percent of revenue, key ratios (staff, product, rent to revenue) and insights on where money leaks. Fill in whatever figures you have; leave the rest blank.

Revenue Yield Analyzer

Find which services actually make you money — a per-service analysis of revenue per hour with a promote, reprice or hold verdict for each, plus mix recommendations to push high-yield services and slots. Paste your service list and the tool does the comparison. Fill in your details below.

Wellness Business Case / Loan Note

Get a funding-ready business case for a bank, MSME loan or investor — executive summary, investment break-up, projected financials (revenue, margin, payback, ROI), the funding ask and risks with mitigation. Use this to raise money for a new outlet, renovation or expansion. Fill in your details below.

Wellness GST Guide

Understand GST for your wellness business in plain language — rates on services and retail products, how memberships and prepaid packages are taxed (time of supply), input tax credit on products and rent, and which returns to file. Fill in your details below.

Wellness KPI Dashboard

Get a practical KPI set for your wellness business — each metric with its formula, why it matters and a benchmark hint, plus a review cadence and a simple dashboard layout you can maintain. Fill in your details below.

Cash Flow & Working Capital Planner

Get a cash flow and working capital plan built for wellness seasonality — how your cash cycle works with prepaid packs, stock and staff timing, a seasonal plan to build reserves in peaks and survive lean months, cash levers and financing options. Fill in your details below.

Price List Builder

Turn your services and prices into a clean, grouped, printable price list — organised by category with duration and price, plus presentation tips (anchoring, add-ons, GST note) so it reads well and sells. Fill in your details below.

Staff & Therapist HR

Wellness Hiring Kit

Get a complete hiring kit for a wellness role — a full job description with responsibilities and requirements, a salary-range hint, where to hire, interview questions with what to look for, and a practical skill test. Fill in your details below.

Staff Roster Planner

Get a staff roster that matches people to demand — a day-part shift plan, a weekly rotation with weekly offs, labour-norm notes (working hours and weekly off under the Shops and Establishment Act) and cost-efficiency tips for peaks. Fill in your details below.

Staff Commission & Incentive Scheme

Design a commission and incentive scheme that motivates staff without hurting margin — an incentive structure with clear payout slabs, margin and ethics guardrails, and a team-versus-individual balance. Fill in your details below.

Staff Training Program

Get a structured staff training program — modules across technical skill, hygiene and safety, client service, consultation and retail upsell (each with objectives and activities), a week-wise onboarding schedule and an assessment method. Fill in your details below.

Therapist / Stylist Conduct SOP

Get a conduct and professionalism SOP for your client-facing staff — conduct standards (boundaries, consent, draping, confidentiality), service standards, grooming and hygiene, and prohibited conduct. Fill in your details below.

Workplace Conduct & Ethics Policy

Get a workplace conduct and ethics policy — full policy text covering professional behaviour, confidentiality, client interaction and social media, POSH harassment-prevention awareness with the complaint route, and a disciplinary process. Fill in your details below.

Attendance & Leave Policy

Get an attendance and leave policy aligned to Shops and Establishment norms — full policy text, leave types with entitlements and rules, late and absence handling (grace, half-day, loss of pay) and a tracking method. Fill in your details below.

Staff Agreement & Non-Solicit

Get a wellness staff employment agreement with confidentiality and client and staff non-solicitation — a clause-by-clause draft, the key clauses explained and a plain note on what is enforceable in India (post-employment non-compete generally is not; non-solicit and confidentiality are more defensible). Fill in your details below.

Staff Skill Matrix

Map your team against the skills your business needs — a skill matrix with proficiency levels and coverage targets, a gap analysis that flags single points of dependency, and a training plan for who to upskill next. Fill in your details below.

Franchise & Expansion

Franchise Model Designer

Design a franchise model for your wellness brand — the model type (FOFO, FOCO or master), franchise fee, royalty, investment range and payback, franchisee economics, the support you will provide and territory rules. Use this to structure a franchise offer before drafting the agreement. Fill in your details below.

Franchise Agreement Draft

Get a starting-point franchise agreement for your wellness brand — a clause-by-clause draft covering grant and territory, fees and royalty, term and renewal, brand standards, training, supply, quality audits, IP, termination and dispute resolution, plus schedules. Use after settling the model. Have a lawyer review before signing. Fill in your details below.

New Outlet Business Case

Evaluate a new outlet before you commit — an investment break-up, a month-wise ramp-up, returns (break-even, payback, 3-year ROI), go or no-go factors and a clear recommendation. Fill in your details below.

Site Selection & Catchment Analysis

Judge a location before you sign — a catchment analysis, a factor-by-factor scorecard (footfall, competition, access, parking, visibility), red flags, a rent-to-revenue sanity check and a proceed, negotiate or avoid verdict. Fill in your details below.

Expansion Roadmap

Get a phased expansion roadmap that balances capital, systems and quality — expansion phases with outlets, focus, capital and prerequisites, the systems to build before scaling, a funding strategy and the key risks. Fill in your details below.

Franchisee Onboarding Kit

Get new franchise partners running fast — an onboarding timeline from agreement to grand launch, training modules, launch support and first-90-day success metrics. Fill in your details below.

Outlet Management Contract

Get a management contract between an owner and an operator for a wellness outlet — a clause-by-clause draft covering scope and authority, management and incentive fees, term, performance standards, owner obligations, budgets and reporting, and termination, plus schedules. Have a lawyer review before signing. Fill in your details below.

Product Retail & Inventory

Retail Product Strategy

Turn your services into product sales — a retail strategy with the assortment to stock, attach targets (retail as a percent of service revenue), a consult-led selling approach, display and placement, and the staff role. Fill in your details below.

Product Reorder Planner

Get a product reorder plan across your range — for each product a reorder level and reorder quantity based on sales and lead time, plus slow-movers to reduce or clear. Paste your product list and the tool builds the plan. Fill in your details below.

Back-Bar Cost Management

Control the professional products consumed in services — a back-bar control plan (portion control, dispensing, per-service cost tracking), how to compute cost per service, wastage reduction and a target for back-bar cost as a percent of service revenue. Fill in your details below.

Retail vs Professional Stock Split

Separate and control your retail and professional (back-bar) stock — distinct storage and coding, a clear issue process, controls (requisition for back-bar, sales for retail, audits) and leakage prevention. Fill in your details below.

Product Bundle & Kit Designer

Design product bundles and kits that lift basket value — each bundle with its products, the total individual price versus a bundle price, and the occasion, plus a margin note so value comes without eroding profit. Fill in your details below.

Inventory Audit & Reconciliation

Get an inventory audit and reconciliation process — a physical-count and system-compare method, variance investigation, leakage controls (access, requisitions, accountability, cycle counts) and a recommended frequency. Fill in your details below.

Product Supplier Management

Build a supplier management approach for your products and consumables — a sourcing strategy with backups and credit terms, a purchase-to-payment process, an authenticity check to avoid counterfeit professional products, and cost controls. Fill in your details below.

Retail Display & Merchandising

Merchandise your space so products sell themselves — a display plan (reception, mirrors, waiting area, billing), merchandising tips (eye-level heroes, testers, signage, bundles), impulse zones and staff recommendation prompts. Fill in your details below.

Compliance & Licences

Wellness Licence Finder

Find every licence and registration your business needs — each required licence with why, the authority and timeline, conditional licences that apply only in some cases, and a priority order for what to get first. Fill in your details below.

Municipal Trade Licence Guide

Understand the municipal trade licence to operate legally — who needs it, the documents required, the application process (apply, fees, inspection, licence), renewal, and related permissions like signage and health trade licence. Fill in your details below.

Shops & Establishment Registration

Register under your state Shops and Establishment Act — who must register, documents needed, the process (apply, fees, certificate), ongoing obligations (display, registers, working hours, weekly off, leave) and penalties for non-registration. Fill in your details below.

Biomedical Waste Compliance

Handle clinical waste legally under the Biomedical Waste Management Rules — which of your wastes are biomedical, the authorisation and pollution-control-board registration needed, colour-coded segregation and authorised disposal, and the records and staff training to keep. Fill in your details below.

FSSAI Guide (Supplements / Juice Bar)

Get your FSSAI position clear for selling food, supplements or beverages — which licence category applies (Basic Registration, State or Central) and why, the nutraceutical rules for supplements, mandatory labelling for packaged items, and the FoSCoS application process. Fill in your details below.

Drugs & Cosmetics Compliance

Understand your Drugs and Cosmetics Act touchpoints — when a drug licence is needed versus cosmetics, the rules for selling branded cosmetics (labelling, genuineness), the note that dispensing regulated products needs qualified practitioners and licences, and cautions on unapproved or misbranded products. Fill in your details below.

Fire Safety NOC Guide

Understand the fire safety NOC for your premises — when it applies based on area, occupancy and building, the requirements (extinguishers, exits, alarms, signage), the application and inspection process, and renewals. Fill in your details below.

Practitioner Qualification & Registration

Check that the right people perform the right procedures — which procedures need qualified medical or registered practitioners, the registrations required for clinical work, the beauty-versus-medical scope boundary, and the risk of unqualified clinical practice. Fill in your details below.

Hygiene & Safety Self-Audit

Stay inspection-ready with a hygiene and safety self-audit — checks by area (tool sanitisation, surfaces and linen, water and washrooms, waste, product storage, staff hygiene) each with a frequency, the records to keep, and the common gaps to fix. Fill in your details below.

Bookings & Wellness Tech

Booking Software Selector

Choose the right booking and management software — a needs assessment, selection criteria (ease, cost, support, integrations, offline), the questions to ask vendors and rollout tips (data migration, staff training). Fill in your details below.

Online Booking Setup Guide

Set up online booking across your channels — setup steps (tool, services and durations, staff calendars, buffers, payments or deposits), the channels to enable (website widget, Google Reserve, WhatsApp, Instagram), the policies to configure, and a go-live checklist. Fill in your details below.

No-Show & Cancellation Policy

Get a fair no-show and cancellation policy — the full client-facing policy text, when to take a deposit or advance, cancellation windows and charges, and how to communicate and display it. Fill in your details below.

Appointment Reminder Templates

Get a full appointment reminder sequence across WhatsApp and SMS — ready copy for each timing (on booking, day before, same day, after a no-show), a confirmation ask, and a note on DLT-registered SMS templates. Fill in your details below.

Digital Payments Setup Guide

Set up digital payments cleanly — the methods to offer (UPI, cards, wallets, deposit links), how to handle booking deposits and prepaid wallets with refunds, reconciliation against bills and GST, and tips to cut failed payments. Fill in your details below.

Review Generation System

Grow genuine reviews ethically — the best moments to ask, ready request templates for WhatsApp and SMS, friction-reduction with a direct review link or QR, and firm ethics (never fake or incentivise reviews). Fill in your details below.

Client CRM Setup Guide

Set up a client CRM for retention and personalisation — the data to capture (contact, visit history, services, preferences, spend, next-due), how to segment clients, the automations to run (reminders, birthdays, rebooking, win-back) and DPDPA-aware privacy. Fill in your details below.

Client Data Privacy Policy

Get a client data privacy policy aligned to DPDPA principles — the full client-facing policy text, the data you collect, consent and use (including photos and marketing), storage and retention, and client rights. Fill in your details below.

Business Analytics Dashboard Designer

Design a business analytics dashboard from your booking-software data — dashboard sections (revenue, bookings and utilisation, retention, staff performance, retail) each with metrics, the insights to watch, and a daily, weekly and monthly cadence. Fill in your details below.

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.