

Travel & Tourism — 111 tools

All tools · at-a-glance descriptions · Generated 27 Aug 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Travel Business Setup & Licensing

Travel Business Setup Guide

Produces a setup plan for a travel agency or tour operator in India — entity, registrations, IATA/association memberships, GST and TCS setup, tooling and a launch checklist. Use it to start a travel business. For the full plan use the Travel Business Plan.

Travel Business Plan

Builds a structured business plan for a travel/tour business — market, product (destinations/segments), sales model, financials and milestones. Use it for a loan or investor. For unit economics use the Package P&L Modeller.

Travel Niche Selector

Evaluates candidate travel niches (destination, segment or theme) against demand, margin, competition, seasonality and your fit, and recommends where to focus. Use it when you are spread too thin. For the resulting positioning use the Travel Brand Positioning tool.

Accreditation & Membership Advisor

Advises which accreditations and memberships a travel business needs — IATA, TAAI/TAFI/IATO/ADTOI, Ministry of Tourism recognition — with benefits, criteria and cost, so you invest only in what pays back. Use it to plan credentials. For overall setup use the Travel Business Setup Guide.

Forex & Money-Changer Setup Guide

Guides setting up foreign-exchange services for a travel business — FFMC/AD-II licensing, forex cards and cash, LRS limits, TCS on forex, and record-keeping — so you can offer forex compliantly. Use it if you want to sell forex. For overseas package tax use the Tour GST & TCS Compliance tool.

Route / Package Feasibility Study

Analyses whether a specific destination product or package idea is viable — demand and seasonality, cost and achievable price, competition and margin — with a go/no-go. Use it before building a new product. For detailed costing use the Tour Package Costing tool.

Travel Agency Org Structure

Designs an organisation structure for a travel business — sales/counsellors, operations/ticketing, product/contracting, accounts and support — with roles and reporting as you scale. Use it when the team is growing beyond founder-run. For hiring use the Travel Staff Hiring Kit.

Tour Package Design & Itinerary

Tour Package & Itinerary Builder

Builds a complete tour package — day-wise itinerary, inclusions/exclusions, hotels and transport, highlights and pace — from your destination and traveller inputs, so you have a ready-to-sell product. Use it to create a package. For the price use the Tour Package Costing Sheet.

Tour Package Costing Sheet

Builds a package cost and selling price from discrete inputs — hotels, transport, activities, guide, meals, air, per-head fixed costs and markup — so packages are priced profitably per pax and per group. Use it to price a package. For the quotation use the Travel Quotation Builder.

Detailed Itinerary Writer

Writes a polished, customer-facing day-by-day itinerary with evocative descriptions, timings, experiences and practical details — from your trip outline — so your proposal reads professionally and sells. Use it to dress up a package for the client. For the package structure use the Tour Package & Itinerary Builder.

Travel Quotation Builder

Builds a professional travel quotation — package summary, price per pax, inclusions/exclusions, payment schedule, cancellation policy and validity — so the client gets a clear, closeable quote. Use it to send a quote. For the cost behind it use the Tour Package Costing Sheet.

Custom / FIT Trip Planner

Plans a bespoke FIT (free independent traveller) trip from the client brief — tailored route, pace, experiences, stays and budget fit — so you can win custom-trip enquiries that OTAs cannot serve well. Use it for tailor-made requests. For a fixed group departure use the Group (GIT) Departure Planner.

Group (GIT) Departure Planner

Plans a fixed group (GIT) departure — itinerary standardised for a coach group, min/max group size and break-even, tour-manager plan, and departure calendar — so group tours run full and profitable. Use it for series/group departures. For costing use the Tour Package Costing Sheet.

Honeymoon / Special-Occasion Package

Crafts a honeymoon or special-occasion (anniversary, milestone) package — romantic stays, curated experiences, thoughtful touches and privacy — so you win high-value celebration bookings. Use it for honeymoon/celebration enquiries. For pricing use the Tour Package Costing Sheet.

Multi-City Routing & Logistics

Optimises a multi-city/multi-country trip route — sequencing to minimise backtracking, inter-city transport choices, minimum-nights logic and buffer for connections — so a complex trip flows smoothly. Use it for multi-stop trips. For the day plan use the Detailed Itinerary Writer.

Package Options / Tier Comparison

Builds a good-better-best comparison of package options for a client — different hotel tiers, inclusions or destinations at different prices — so the client can choose and you increase conversion and upsell. Use it to present choices. For a single quote use the Travel Quotation Builder.

Inbound & DMC Operations

Inbound / DMC Operations Setup

Guides setting up inbound tour operations or a destination management company (DMC) for India — foreign-agent acquisition, ground-handling capability, rate contracting, MoT recognition and FEMA/forex-receipt basics — so you can serve foreign travellers professionally. Use it to build an inbound business. For itineraries use the Inbound India Tour Itinerary tool.

Inbound India Tour Itinerary

Crafts an inbound India tour itinerary tuned to foreign travellers — iconic and offbeat experiences, sensible pace, comfort and cultural sensitivity, and practical India-travel notes — so foreign agents get a compelling, deliverable product. Use it for inbound tours. For domestic packages use the Tour Package & Itinerary Builder.

FIT & GIT Handling SOP

Writes an operations SOP for handling FIT (individual) and GIT (group) tours — booking-to-travel workflow, vouchers, driver/guide briefing, on-tour support and feedback — so tours run smoothly and consistently. Use it to systematise operations. For ground handling specifics use the Ground Handling & Meet-Greet SOP.

Ground Handling & Meet-Greet SOP

Writes a ground-handling and meet-greet SOP — airport meet-and-greet, transfers, check-in coordination, driver/guide standards and guest handover — so the on-ground experience is smooth from arrival. Use it for arrival/transfer operations. For the full tour flow use the FIT & GIT Handling SOP.

Tour Guide & Escort Management

Builds a system to source, train, brief and manage tour guides and tour escorts — quality standards, languages, licensing (regional/MoT-approved guides), briefing and feedback — so guest experiences are consistently good. Use it to manage your guide network. For contracts use the Guide / Freelancer Agreement.

Inbound Rate Sheet / Series Contracting

Builds an inbound rate sheet and series-contracting approach for foreign agents — net rates by service, seasonality, validity, child/twin/single supplements and terms — so agents get clean, contractable rates and your margins hold. Use it to quote B2B agents. For the client-facing costing use the Tour Package Costing Sheet.

Foreign Agent / B2B Tie-up Plan

Builds a plan to acquire and retain foreign travel-agent partners for an inbound business — target markets, outreach (trade shows, portals, mailers), the pitch, service reliability and commercials — so you build a steady B2B pipeline. Use it to grow inbound agents. For the setup use the Inbound / DMC Operations Setup tool.

Destination Expertise Kit

Builds a destination expertise kit for a region — best time, must-do vs skippable, ideal durations, hidden gems, logistics, costs and traveller tips — so your team sells with authority and designs better trips. Use it to master a destination. For itineraries use the Tour Package & Itinerary Builder.

Outbound & International Travel

Outbound International Package Planner

Designs an outbound international package for Indian travellers — itinerary, stays and transfers, visa and insurance, air and forex, and the India-traveller experience touches — so you offer a complete, worry-free international holiday. Use it for outbound products. For the cost use the Tour Package Costing Sheet.

International Airfare & Routing Strategy

Builds an airfare and routing strategy for an international trip — routing options and trade-offs (direct vs connecting, hubs), fare types and rules, baggage and ancillaries, and booking-timing tips — so you offer good value air with fewer surprises. Use it for complex air. For ticketing operations use the Air Ticketing & GDS Setup tool.

Outbound Supplier / DMC Network Plan

Builds a plan to select and manage overseas DMCs, hotels and land suppliers for outbound tours — vetting, rate contracting, payment/forex terms, reliability and backup — so your international product is dependable. Use it to build your supplier network. For inbound use the Inbound / DMC Operations Setup tool.

Traveller Forex & Money Advisory

Produces a traveller forex and money advisory — cash vs forex card vs international card, how much to carry, LRS/TCS awareness, and money-safety tips — so your clients handle money abroad smartly and you add value. Use it as a client handout. For setting up your own forex desk use the Forex & Money-Changer Setup Guide.

Travel Insurance Advisory

Advises on the right travel insurance for a trip — cover types (medical, cancellation, baggage, delay), visa-mandated cover (Schengen), sum insured, age/pre-existing considerations and exclusions — so travellers are properly protected and you add value. Use it as a client advisory. For visa needs use the Visa Assistance & Documentation Guide.

Traveller Emergency Support Plan

Builds an emergency-support plan for travellers abroad — lost passport, medical emergency, missed flight, theft, natural disaster — with the steps, contacts (embassy, insurer, DMC) and your operator support role, so a crisis is handled, not chaotic. Use it as an ops readiness kit. For on-tour flow use the FIT & GIT Handling SOP.

First-Time International Traveller Guide

Produces a friendly guide for first-time international travellers — airport and immigration, what to carry, currency and connectivity, dos and don'ts, and destination etiquette — so nervous first-timers feel confident and rate you highly. Use it as a client handout. For a package use the Outbound International Package Planner.

Cruise Holiday Package Planner

Plans a cruise holiday package — cruise line and cabin selection, itinerary and shore excursions, pre/post-cruise stays, inclusions and gratuities, and India-traveller notes — so you can sell cruises confidently. Use it for cruise enquiries. For flights to the port use the International Airfare & Routing Strategy tool.

Ticketing, Visa & Documentation

Air Ticketing & GDS Setup

Guides setting up air ticketing for a travel business — GDS vs aggregator vs consolidator, IATA/BSP vs non-IATA, commissions and service fees, LCC handling, and workflow/controls — so you ticket efficiently and profitably. Use it to start or fix ticketing. For accreditation use the Accreditation & Membership Advisor.

Visa Assistance & Documentation Guide

Produces a visa assistance guide for a destination and traveller — visa type, document checklist, financial and itinerary proof, appointment/biometrics process and common rejection reasons — so applications go through cleanly. Use it per visa case. For tough cases use the Complex / Schengen Visa Handling tool.

Complex / Schengen Visa Handling

Guides complex visa cases — Schengen, UK, US, multi-country — with the right consulate/jurisdiction, cover letter and itinerary logic, financial and ties-to-India proof, insurance, and interview prep, so higher-risk applications succeed. Use it for demanding visas. For simple visas use the Visa Assistance & Documentation Guide.

Passport & OCI Assistance Guide

Produces a guide for passport and OCI/PIO services — fresh/renewal/reissue, tatkal, document and address proof, minor and name-change cases, and Passport Seva process — so you can assist clients with documentation. Use it as a client-service add-on. For visas use the Visa Assistance & Documentation Guide.

Ticket Refund, Reissue & Cancellation Handling

Builds an SOP for handling ticket cancellations, reissues, refunds, no-shows and schedule changes — fare rules, airline vs your service charges, refund tracking and customer communication — so changes are handled correctly and you do not eat losses. Use it to manage post-booking changes. For fare strategy use the International Airfare & Routing Strategy tool.

Ancillary & Add-On Sales Plan

Builds an ancillary and add-on sales plan — seats, baggage, meals, insurance, forex, SIM, transfers, experiences and upgrades — with when and how to offer each, so you raise revenue per booking beyond thin ticket margins. Use it to boost per-booking revenue. For package upsell use the Package Options / Tier Comparison tool.

Travel Documentation Checklist Builder

Builds a complete pre-travel documentation checklist for a trip — passport validity, visa, tickets, insurance, forex, hotel/transport vouchers, health/vaccination and destination-specific documents — so no traveller is caught short at the airport or border. Use it as a client handout per trip. For visas use the Visa Assistance & Documentation Guide.

Rail, Bus & Misc Ticketing Setup

Guides adding rail (IRCTC agent), bus and other ticketing (international rail passes, event/attraction tickets) to a travel business — agent registration, service fees and workflow — so you serve more needs and add revenue. Use it to broaden ticketing. For air use the Air Ticketing & GDS Setup tool.

MICE & Corporate Travel

Corporate Travel Program / Policy

Designs a corporate travel program and policy for a company client — travel policy (classes, approvals, per-diems), booking process, preferred suppliers, duty-of-care and reporting — so you can win and run corporate accounts. Use it to pitch/run corporate travel. For the bid use the Corporate Travel RFP / Tender Response tool.

MICE Event Planning

Plans a MICE (meetings/incentives/conferences/exhibitions) event — venue and destination, logistics and rooming, agenda flow, F&B, AV and transport, and a costed proposal — so you deliver corporate events end-to-end. Use it for MICE enquiries. For pure incentive tours use the Incentive Tour Planner.

Corporate Offsite / Team Outing Planner

Plans a corporate offsite or team outing — destination and stay, team-building and leisure balance, agenda, logistics and budget — so the team bonds and the client is delighted. Use it for offsite enquiries. For larger conferences use the MICE Event Planning tool.

Incentive Tour Planner

Plans a corporate incentive tour — an aspirational destination and experience to reward top performers/channel partners — with wow-factor experiences, gala elements, logistics and a costed proposal. Use it for incentive-tour enquiries. For meetings-heavy events use the MICE Event Planning tool.

Conference / Convention Travel Planning

Plans delegate travel and logistics for a conference/convention — bulk air and hotel blocks, registration-travel integration, transfers, help desk and VIP handling — so hundreds of delegates move smoothly. Use it for large-event travel management. For the event itself use the MICE Event Planning tool.

Corporate Rate / Supplier Negotiation

Builds a negotiation plan for corporate/hotel/airline rates and vendor terms — leverage from volume, benchmark rates, value adds and payment terms — so you secure competitive rates for corporate clients and protect your margin. Use it before rate negotiations. For the client program use the Corporate Travel Program / Policy tool.

Corporate Travel RFP / Tender Response

Structures a response to a corporate travel RFP/tender — capability and technology, service model and SLAs, savings approach, duty-of-care, references and commercials — so your bid is complete and competitive. Use it to bid for a TMC contract. For the delivery plan use the Corporate Travel Program / Policy tool.

Large Group Logistics & Movement Plan

Builds a movement and logistics plan for a large group tour or event — coordinated air/transfers, rooming lists, coach and coordinator allocation, timing buffers and communication — so hundreds move smoothly. Use it for large group operations. For group tour design use the Group (GIT) Departure Planner.

Sales, Booking & Customer Management

Enquiry-to-Booking Conversion Playbook

Builds a playbook to convert travel enquiries into bookings — fast response, needs discovery, a compelling proposal, follow-up cadence and closing — so you stop losing enquiries to OTAs and slow replies. Use it to raise conversion. For follow-up systems use the Travel CRM & Follow-Up System.

Travel CRM & Follow-Up System

Designs a CRM and follow-up system for a travel business — lead capture and stages, follow-up automation, past-client re-engagement and important-date triggers (anniversaries, visa expiry) — so no lead or repeat opportunity slips. Use it to organise sales. For the conversion tactics use the Enquiry-to-Booking Conversion Playbook.

Booking & Payment Collection SOP

Writes a booking and payment-collection SOP — confirmation steps, advance and balance schedule, supplier booking, documentation, payment modes and reconciliation — so bookings are locked and money is collected on time without disputes. Use it to tighten booking operations. For cancellations use the Cancellation & Refund Policy Builder.

Customer Service & Complaint SOP

Writes a customer-service and complaint-handling SOP for a travel business — pre-trip communication, on-trip support, complaint channels and resolution, compensation guidelines and service recovery — so issues are handled and reviews stay positive. Use it to set service standards. For reviews use the Reviews & Reputation Management tool.

Repeat & Referral Program

Designs a repeat and referral program — post-trip engagement, referral incentives, loyalty perks and occasion-based outreach — so your best marketing (word of mouth) is systematic. Use it to drive repeat and referral bookings. For CRM use the Travel CRM & Follow-Up System.

Reviews & Reputation Management

Builds a reviews and reputation plan for a travel business — generating genuine Google/social reviews, responding to negatives, showcasing testimonials and managing OTA/TripAdvisor ratings — so trust drives bookings. Use it to strengthen reputation. For complaints use the Customer Service & Complaint SOP.

Cancellation & Refund Policy Builder

Drafts a cancellation and refund policy with each term separate — cancellation slabs by days-before-travel, non-refundable components, amendment charges, no-show and force-majeure handling — so you protect against losses and clients know where they stand. Use it in quotes and bookings. For the booking flow use the Booking & Payment Collection SOP.

Travel Sales Scripts & Objection Handling

Produces travel sales scripts and objection-handling responses — enquiry response, needs discovery, proposal pitch, price and OTA-comparison objections, and closing — so your team sells consistently and confidently. Use it to train and script the sales team. For the full playbook use the Enquiry-to-Booking Conversion Playbook.

Digital Marketing & OTA

Travel Digital Marketing Plan

Builds a digital marketing plan for a travel business — channel mix (social, search, WhatsApp, OTA), content and offers, lead capture and nurture, and budget split — so you generate steady enquiries and bookings. Use it for the overall plan. For social specifics use the Travel Social Media & Content Plan.

Travel Social Media & Content Plan

Builds a social-media content plan for a travel brand — content pillars (destinations, tips, deals, client trips), reels and carousels, posting calendar and a lead-driving CTA strategy — so your feed inspires and generates enquiries. Use it for always-on social. For paid ads use the Travel Google/Meta Ads Plan.

Travel Website & SEO Plan

Builds a website and SEO plan for a travel business — site structure and package/destination pages, local and destination SEO keywords, content and Google Business Profile — so travellers find you organically. Use it to build or improve your site. For paid search use the Travel Google/Meta Ads Plan.

OTA Listing & Optimization

Guides listing and optimising on OTAs and marketplaces (MakeMyTrip, Yatra, TripAdvisor, Airbnb Experiences, GetYourGuide) — profile and product setup, ranking factors, pricing and commission, reviews and converting OTA customers to direct. Use it to use OTAs as a channel. For your own site use the Travel Website & SEO Plan.

Travel Google / Meta Ads Plan

Builds a paid-ads plan for a travel business — Google search vs Meta discovery, audience and keyword targeting, offer and creative, lead forms and budget, and cost-per-enquiry targets — so ad spend generates bookings, not just clicks. Use it to run paid ads. For organic use the Travel Social Media & Content Plan.

Travel Influencer Collaboration

Plans a travel-influencer collaboration — barter/hosted trips vs paid, creator selection, deliverables, disclosure compliance and conversion tracking — so creator content drives real enquiries, not just reach. Use it for creator marketing. For the agreement use the Guide / Freelancer Agreement (adapt) or a creator brief.

WhatsApp & Broadcast Marketing

Builds a WhatsApp marketing plan for a travel business — opt-in list building, broadcast/segmentation, deal and departure alerts, catalog and quick-quote flows, and compliant messaging — so you nurture and convert on the channel travellers prefer. Use it for direct messaging marketing. For CRM use the Travel CRM & Follow-Up System.

Travel Brand Positioning

Crafts brand positioning for a travel business — who you serve best, your edge (specialisation, service, curation, trust) and a tagline and messaging — so you compete on value against OTAs and other agents, not just price. Use it to sharpen identity. For the website use the Travel Website & SEO Plan.

Travel Reels & Video Content Plan

Builds a reels/short-video content plan for a travel brand — high-performing concepts (destination reveals, tips, transformations, client trips), hooks and shot lists, and a production-lite workflow — so you create scroll-stopping travel video consistently. Use it for video content. For the wider social plan use the Travel Social Media & Content Plan.

Operations & Vendor Management

Supplier / Vendor Management SOP

Writes a supplier/vendor management SOP for a travel business — vendor onboarding and vetting, rate and allotment management, quality standards, booking and confirmation discipline, and performance review — so your suppliers deliver consistently. Use it to run supplier relationships. For payments use the Supplier Payment & Reconciliation SOP.

Hotel Rate Contracting & Allotment

Guides hotel rate contracting and allotment for a travel operator — negotiating net/contracted rates, allotments and release periods, seasonality, terms (child policy, cancellation, LRA) and guarding against rate parity issues — so you have competitive, reliable rooms. Use it to contract hotels. For supplier ops use the Supplier / Vendor Management SOP.

Transport & Coach Vendor Management

Builds a plan to select and manage ground-transport/coach vendors for tours — vehicle quality and safety, driver standards, rate contracting, availability for peak, and safety compliance (permits, insurance) — so transfers and tours run safely and on time. Use it for transport suppliers. For your own fleet see the Transport vertical.

Tour Quality Control & Audit

Builds a tour quality-control and audit system — pre-departure checks, on-tour quality touchpoints, supplier and guide audits, guest-feedback scoring and corrective loops — so the delivered experience matches what you sold. Use it to protect quality and reviews. For complaints use the Customer Service & Complaint SOP.

Tour File & Voucher Management System

Designs a tour-file and voucher management system — a checklist of what each tour file must contain (confirmations, vouchers, payments, documents), status tracking and handover to operations — so no booking element is missed and files are audit-ready. Use it to organise operations. For the booking flow use the Booking & Payment Collection SOP.

Supplier Payment & Reconciliation SOP

Writes a supplier payment and reconciliation SOP — payment scheduling against collections, deposits/credit, forex settlement for overseas suppliers, invoice matching and dispute handling — so you never overpay, underpay or lose track. Use it to control supplier payments. For your P&L use the Package P&L Modeller.

Peak-Season Operations Plan

Builds a peak-season operations plan — inventory blocking ahead, temporary staffing, process tightening, communication and contingency — so you capture peak demand without service breakdowns. Use it before season. For staffing use the Travel Staff Hiring Kit.

Activities & Experiences Sourcing

Builds a plan to source and manage activities and experiences for tours — vetting local experience providers, safety and insurance, exclusivity and margins, and packaging experiences into itineraries — so you add memorable, marginful experiences. Use it to enrich products. For itineraries use the Tour Package & Itinerary Builder.

Finance & Unit Economics

Package P&L Modeller

Models a package P&L from discrete lines — selling price, land cost, air, visa/insurance, staff/ops cost per file and payment-gateway/forex cost — to net profit per pax and per departure. Use it to understand package profitability. For pricing use the Pricing & Markup Strategy tool.

Travel Business P&L Modeller

Models the whole travel business monthly P&L from discrete lines — net revenue (markups + commissions + fees), salaries, rent, marketing, tech/GDS and overheads — to margin, distinguishing gross bookings from real revenue. Use it for the business view. For one package use the Package P&L Modeller.

Travel Break-Even Analysis

Computes break-even for a travel business from discrete inputs — average net revenue per booking and monthly fixed costs — giving the bookings/revenue needed to break even and the margin of safety. Use it to set your survival threshold. For the P&L use the Travel Business P&L Modeller.

Working Capital & Advance Management

Plans working capital for a travel business from discrete drivers — client advance timing, supplier payment deadlines, credit taken/given and the deposit float — so cash is managed across the collect-then-pay cycle without a crunch. Use it to plan cash. For seasonality use the Cash Flow & Seasonality Plan.

Pricing & Markup Strategy

Builds a pricing and markup strategy for a travel business — markup by product type, service fees, dynamic/seasonal pricing, transparent vs net pricing, and value-based premium — so you make margin without losing to OTAs on headline price. Use it to set pricing. For a single package use the Tour Package Costing Sheet.

Cash Flow & Seasonality Plan

Builds a cash-flow plan around travel seasonality from discrete inputs — peak vs lean revenue, fixed monthly costs, advance inflows and off-season reserves — so you carry fixed costs through lean months and fund peak advances. Use it for annual cash planning. For working capital use the Working Capital & Advance Management tool.

Commission & Revenue Tracking System

Designs a system to track all revenue streams — package markups, air commissions/incentives, hotel/DMC commissions, service and visa fees, ancillary income — so nothing is under-collected and you know true earnings per booking. Use it to plug revenue leaks. For the P&L use the Travel Business P&L Modeller.

Travel Business Valuation

Estimates a travel business valuation from discrete inputs — net revenue and profit, repeat/corporate contract base, brand and supplier relationships minus liabilities — using earnings and revenue approaches, for a sale or investment. Use it for a valuation range. For the P&L behind it use the Travel Business P&L Modeller.

Regulatory & Compliance

Tour GST & TCS Compliance

Explains GST and TCS for a travel business — GST on tour packages (5% no-ITC vs 18%), pure-agent and commission treatment, TCS on overseas tour packages and forex under LRS, and invoicing — so your billing and filings are correct. Use it to set up tax. For the setup overview use the Travel Business Setup Guide.

Tour Operator Licensing & Compliance Overview

Gives a compliance overview for a travel/tour business — registrations (GST, Udyam, Shops Act), Ministry of Tourism recognition, IATA/forex where relevant, insurance, and consumer/data obligations — so you know what applies and what is optional. Use it to map your compliance. For the calendar use the Travel Business Compliance Calendar.

Traveller Consumer-Protection & Grievance Compliance

Explains consumer-protection obligations for a travel business — fair terms, transparent pricing and cancellation, misleading-advertising avoidance, grievance redressal, and handling consumer-forum disputes — so you treat travellers fairly and reduce legal risk. Use it to make terms compliant. For the policy use the Cancellation & Refund Policy Builder.

Data Privacy (DPDP) for Travel

Explains data-privacy obligations (DPDP Act) for a travel business handling passports, visas, cards and personal data — consent, purpose limitation, storage/security, sharing with suppliers/visa centres, and breach handling — so you handle sensitive traveller data lawfully. Use it to set data practices. For the compliance map use the Tour Operator Licensing & Compliance Overview.

Adventure Tourism Safety Compliance

Explains safety and compliance for adventure tourism — Ministry of Tourism adventure guidelines, activity risk assessment, equipment and guide certification, insurance and liability waivers, and emergency/rescue plans — so adventure products are safe and defensible. Use it for adventure/experiential tours. For general safety see the Traveller Emergency Support Plan.

Travel Business Labour & Statutory Compliance

Explains labour and statutory compliance for a travel employer — Shops & Establishment, PF/ESI, professional tax, POSH, minimum wages and contracts for a mix of office and field/tour staff — so you are a compliant employer. Use it to set up HR compliance. For the calendar use the Travel Business Compliance Calendar.

Travel Advertising & Claims Compliance

Reviews travel advertising and claims against ASCI and consumer law — misleading pricing (per-couple vs per-person, hidden taxes), fake or non-representative images, guaranteed/best-price claims and influencer disclosure — so your marketing does not mislead or invite action. Use it before running campaigns. For consumer terms use the Traveller Consumer-Protection tool.

Travel Business Compliance Calendar

Builds a compliance calendar for a travel business — GST returns, TCS filings, TDS, PF/ESI/PT, Shops Act and accreditation/insurance renewals — with frequencies and reminders, so nothing lapses. Use it to stay on top of compliance. For what applies use the Tour Operator Licensing & Compliance Overview.

Contracts & Commercial

Client Booking Terms & Conditions

Drafts client booking terms and conditions with each term separate — booking and payment, cancellation and refund, changes, liability and force majeure, visa/passport responsibility and jurisdiction — so every booking is protected. Use it as your standard T&C. For cancellation depth use the Cancellation & Refund Policy Builder.

DMC / Supplier Agreement

Drafts a DMC/land-supplier agreement with each term separate — scope and services, rates and validity, payment and forex terms, service standards and liability, and cancellation — so your ground supply is contractually reliable. Use it to contract a DMC. For inbound rate sheets use the Inbound Rate Sheet / Series Contracting tool.

Hotel Rate Contract / Allotment Agreement

Drafts a hotel rate contract/allotment agreement with each term separate — room categories and net rates by season, allotment and release, policies (child/cancellation/LRA), payment and validity — so your hotel deal is clear and enforceable. Use it to formalise hotel contracting. For the negotiation use the Hotel Rate Contracting & Allotment tool.

Transport / Coach Hire Agreement

Drafts a transport/coach hire agreement for tour operations with each term separate — vehicles and rates, driver and duty terms, fuel/toll/parking, safety and insurance, and cancellation — so ground transport is contracted safely. Use it to hire transport vendors. For managing them use the Transport & Coach Vendor Management tool.

B2B Agent / Sub-Agent Agreement

Drafts a B2B agent/sub-agent agreement with each term separate — territory and products, commission/markup, payment and credit, branding and conduct, and liability — so agent relationships are clear and protected. Use it to engage sub-agents. For finding foreign agents use the Foreign Agent / B2B Tie-up Plan.

Corporate Travel Management Contract

Drafts a corporate travel management (TMC) contract with each term separate — scope and SLAs, fee model, negotiated rates and savings, credit terms, duty-of-care and reporting, and term — so a corporate account is clearly governed. Use it to sign a corporate client. For the program design use the Corporate Travel Program / Policy tool.

Guide / Tour Manager Freelance Agreement

Drafts a freelance agreement for guides/tour managers with each term separate — engagement and duties, fee and expenses, conduct and no-forced-shopping, confidentiality/non-solicit and liability — so freelance engagements are clear and lawful. Use it to engage guides/tour managers. For managing them use the Tour Guide & Escort Management tool.

Travel Franchise Agreement

Drafts a travel franchise agreement with each term separate — territory, fees (franchise/royalty), brand and systems use, obligations and standards, and term/termination — so you can expand via franchisees while protecting the brand. Use it to franchise your travel business. For the business plan use the Travel Business Plan.

HR & Team

Travel Staff Hiring Kit

Produces a hiring kit for travel roles — sales counsellor, operations/ticketing executive, product/contracting — with role profile, sourcing, a practical assessment, interview questions and verification. Use it to recruit. For the contract use the Travel Employee Agreement.

Travel Employee Agreement

Drafts a travel-employee agreement with each term separate — role, salary and incentive, targets, confidentiality of client/supplier data, non-solicit, conduct and termination — so pay and expectations are unambiguous and your client base is protected. Use it for travel hires. For incentives use the Travel Sales Incentive Plan.

Travel Team Training Program

Designs a training program for a travel team — destination and product knowledge, sales and consultative selling, tools/GDS, operations and documentation accuracy, and service excellence — so the team sells and delivers well. Use it to build capability. For hiring use the Travel Staff Hiring Kit.

Travel Sales Incentive Plan

Designs a sales-incentive plan for travel counsellors from discrete components — revenue/margin targets, conversion, upsell/ancillary and repeat/referral — so incentives reward profitable bookings and good service, not just discounting to close. Use it to motivate sales. For the employment terms use the Travel Employee Agreement.

Travel HR Policy Handbook

Writes an HR policy handbook for a travel business — attendance and leave (incl seasonal/tour duty), incentives, conduct and ethics (no kickbacks), POSH, data confidentiality, travel-on-duty and exit — so rules are clear for office and tour staff. Use it to set ground rules. For sales conduct use the Travel Employee Agreement.

Seasonal & Freelance Staffing Plan

Builds a seasonal and freelance staffing plan — which roles to flex, freelance tour-manager/guide pool, onboarding-fast processes and cost model — so you handle peak demand without carrying excess cost off-season. Use it to manage seasonality. For the org design use the Travel Agency Org Structure.

Specialised Travel

Pilgrimage / Religious Tour Planner

Plans a pilgrimage/religious tour — itinerary and darshan logistics, comfort for elderly pilgrims, accommodation near temples, permits/registration (Char Dham, Vaishno Devi, Amarnath) and safety — so devotees have a smooth, meaningful trip. Use it for pilgrimage products. For senior comfort use the Senior-Citizen Tour Planner.

Medical Tourism Facilitation

Builds a medical-tourism facilitation plan for patients travelling to India for treatment — hospital/doctor coordination, medical-visa and documentation, cost estimates, accommodation and attendant care, and ethical/consent handling — so patients are supported end-to-end. Use it for medical-tourism enquiries. For visas use the Visa Assistance & Documentation Guide.

Destination Wedding Travel Planning

Plans the travel and hospitality logistics for a destination wedding — venue-area stays, guest group travel and transfers, room blocks and rooming, hospitality desk and events logistics — so the couple and hundreds of guests are moved and hosted smoothly. Use it for destination-wedding enquiries. For large groups use the Large Group Logistics & Movement Plan.

Wellness / Ayurveda Retreat Planner

Plans a wellness/Ayurveda/yoga retreat — programme and property selection, treatment/therapy flow, diet, pacing and outcomes — so travellers get a genuinely restorative experience. Use it for wellness-travel enquiries. For a spiritual focus use the Pilgrimage / Religious Tour Planner.

Wildlife & Safari Tour Planner

Plans a wildlife/safari tour — park selection and season, safari permits and zone/gate booking, lodges, game-drive plan and responsible-tourism ethics — so guests get the best wildlife experience within park rules. Use it for wildlife enquiries. For adventure add-ons use the Adventure / Trekking Expedition Planner.

Adventure / Trekking Expedition Planner

Plans an adventure/trekking expedition — route and grading, acclimatisation and fitness prep, permits, gear and support crew, safety and evacuation, and responsible practices — so adventure trips are exciting and safe. Use it for treks/expeditions. For safety compliance use the Adventure Tourism Safety Compliance tool.

Student / Educational Tour Planner

Plans a student/educational tour — itinerary balancing learning and fun, strict child/student safety and supervision, permissions and consent, budget for institutions, and logistics for large young groups — so schools and colleges trust you with their students. Use it for educational-tour enquiries. For large groups use the Large Group Logistics & Movement Plan.

Senior-Citizen Tour Planner

Plans a senior-citizen tour — relaxed pacing, accessible stays and transport, medical support and dietary care, and companionship/assistance — so elderly travellers enjoy a safe, comfortable trip. Use it for senior-focused products. For pilgrimages use the Pilgrimage / Religious Tour Planner.

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.