

Transport & Fleet — 111 tools

All tools · at-a-glance descriptions · Generated 15 Oct 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Business Setup & Licensing

Transport Business Setup Guide

Produces a structured setup plan to start a road transport business in India — entity choice, RTO registrations, permits, GST, vehicle acquisition and a launch checklist. Use it when starting out. For a bank-ready plan use the Transport Business Plan.

Transport Business Plan

Builds a structured business plan for a transport/fleet business — market, service model, fleet plan, route/contract strategy, financial projections and milestones. Use it for a vehicle loan, bank or investor. For unit economics use the Per-Vehicle P&L Modeller.

RTO Permit Advisor

Determines which RTO permit(s) your operation needs — state, national, contract carriage, stage carriage, tourist (AITP) or private — with the documents and steps to get each. Use it before you start a route. For the full compliance calendar use the Transport Compliance Calendar.

Transport GST & GTA Advisor

Explains how GST applies to your transport business — Goods Transport Agency (GTA) status, forward charge vs reverse charge (RCM), 5% vs 12% options, consignment notes, and passenger-transport GST. Use it to set up billing correctly. For invoices use the Consignment Note / LR Builder.

Fleet Operations SOP

Writes a fleet operations SOP — trip allotment, pre-trip checks, documentation, fuel, driver conduct, breakdown and incident handling — so a growing fleet runs consistently. Use it to systematise operations. For the safety-specific manual use the Fleet Safety Policy.

Route / Contract Feasibility Study

Analyses whether a specific route or transport contract is viable — revenue vs fuel, tolls, driver, EMI, maintenance and idle-return risk — and gives a go/no-go with the break-even rate. Use it before committing to a rate. For full costing use the Per-Vehicle P&L Modeller.

Transport Org Structure Planner

Designs an organisation structure for a transport business — dispatch, drivers, workshop, accounts, compliance and sales — with roles, ratios and reporting as you scale. Use it when your fleet is outgrowing owner-run control. For hiring use the Driver & Staff Hiring Kit.

Vehicle Age & Scrappage Planner

Reviews your fleet against India vehicle-age and scrappage norms (commercial fitness limits, green tax, end-of-life) and builds a replacement and re-registration plan. Use it to avoid a vehicle being denied fitness. For the money side use the Fleet Replacement Business Case.

Fleet Acquisition & Financing

Vehicle Selection Advisor

Recommends the right vehicle type and specification for your operation — payload/seating, axle, body, fuel and mileage vs your routes and loads — with a shortlist and trade-offs. Use it before buying. For the money decision use the Buy vs Lease vs Attach Analyzer.

Buy vs Lease vs Attach Analyzer

Compares buying, leasing and attaching owner-driver vehicles for capacity — capital, monthly cost, control, risk and tax — and recommends the mix. Use it when adding capacity. For the loan itself use the Vehicle Loan Structuring tool.

Vehicle Loan / EMI Structuring

Structures a commercial vehicle loan — down payment, tenure, EMI vs monthly earning, and a comparison of financier terms — so the EMI is serviceable from the vehicle income. Use it before signing finance. For whether to buy at all use the Buy vs Lease vs Attach Analyzer.

Used Vehicle Inspection Checklist

Produces a detailed used-vehicle inspection and document-verification checklist — engine, chassis, tyres, body, RC/permit/insurance/fitness history and valuation red flags — so you do not buy a lemon. Use it before a used purchase. For transferring it use the Vehicle Purchase Agreement.

Vehicle Purchase / Sale Agreement

Drafts a vehicle sale/purchase agreement with each term as its own input — parties, vehicle and registration details, price, payment, handover, RC-transfer responsibility and as-is condition — so ownership transfer is clean. Use it for buying or selling a vehicle. For a rental use the Vehicle Rental / Lease Agreement.

Owner-Driver Attachment Agreement

Drafts an owner-driver vehicle attachment agreement with each term separate — vehicle, payout basis (per-trip/per-km/monthly), who bears fuel/toll/maintenance, documents, duration and termination — so attaching capacity does not turn into disputes. Use it to attach owner-driver trucks. For your own hired drivers use the Driver Employment Agreement.

Fleet Expansion Plan

Builds a staged fleet-expansion plan — how many vehicles to add, when, funded how, matched to demand and cash flow — so growth does not sink you in EMIs. Use it to plan scaling. For the numbers on one vehicle use the Fleet Replacement Business Case.

Body Building & Fabrication Spec

Writes a body-building/fabrication specification for a truck or bus body — dimensions, material, load design, features and finish — to give a fabricator so you get exactly what you need and it passes fitness. Use it before ordering a body. For the vehicle itself use the Vehicle Selection Advisor.

Fleet Maintenance & Workshop

Preventive Maintenance Schedule

Builds a preventive maintenance schedule for your fleet — service intervals by kilometre and time, checks per interval, consumables and estimated cost — so vehicles are serviced before they fail. Use it to reduce breakdowns. For roadside failures use the Breakdown & Roadside Assistance SOP.

In-House Workshop Setup Guide

Plans an in-house fleet workshop — space, pit/lift, tools, spares, staff and whether it is worth it vs outside garages — so a growing fleet controls uptime and cost. Use it when outside garages slow you down. For the AMC route use the Workshop / AMC Vendor Agreement.

Breakdown & Roadside Assistance SOP

Writes a breakdown and roadside assistance SOP — reporting, safety, diagnosis, help dispatch, load protection, customer communication and escalation — so a breakdown is handled fast and safely. Use it to cut downtime. For preventing them use the Preventive Maintenance Schedule.

Tyre Management & Costing Plan

Builds a tyre-management plan — rotation, pressure, retreading, cost-per-km tracking and replacement policy — to control what is often the second-biggest fleet cost after fuel. Use it to reduce tyre spend. For fuel use the Fuel Management Plan.

Workshop / AMC Vendor Agreement

Drafts a maintenance/AMC agreement with an external garage or service vendor — each term separate: scope, rates, response time, parts markup, warranty and payment — so servicing is dependable and priced fairly. Use it to lock in a garage. For an insurance claim use the Insurance Claim File Builder.

Spare Parts Inventory Plan

Plans a spare-parts inventory — what fast-moving items to stock, reorder levels, min-max and where to buy — so breakdowns do not wait for parts and cash is not stuck in dead stock. Use it to run your stores. For the workshop itself use the In-House Workshop Setup Guide.

Vehicle Maintenance Log Designer

Designs a per-vehicle maintenance and cost log (history card) — what to record each service, running costs, tyres, documents and downtime — so you know each vehicle true cost and when to retire it. Use it to build records. For analysis use the Maintenance Cost Analysis.

Maintenance Cost Analysis

Analyses maintenance and running cost across your fleet — cost per km per vehicle, repeat repairs, outliers and keep-vs-replace signals — from the figures you provide. Use it to spot money-losing vehicles. For the replacement case use the Fleet Replacement Business Case.

Driver Management & Compliance

Driver & Staff Hiring Kit

Produces a driver hiring kit — role requirements, licence and background verification, a practical driving/road test, interview questions and reference checks — so you hire safe, reliable drivers. Use it to recruit. For the contract use the Driver Employment Agreement.

Driver Employment Agreement

Drafts a driver employment agreement with each term separate — role, duty hours, salary and allowances, conduct and safety rules, liability for damage/challans, leave and termination — so the terms are unambiguous. Use it for your own hired drivers. For attached owner-drivers use the Owner-Driver Attachment Agreement.

Driver Training & Induction Program

Designs a driver training and induction program — defensive driving, fuel-efficient driving, documentation, vehicle care, customer conduct and emergency handling — so drivers are safe and cost-efficient. Use it to onboard and upskill drivers. For rules use the Driver Safety & Conduct Policy.

Driver Safety & Conduct Policy

Writes a driver safety and conduct policy — speed and seatbelt, alcohol/drugs, mobile use, fatigue and hours, load rules, documentation, behaviour and consequences — so expectations and discipline are clear. Use it as the rulebook. For the fleet-wide plan use the Fleet Safety Policy.

Driver Duty Roster & Hours Planner

Builds a driver duty roster that covers your trips while respecting driving-hour and rest limits, weekly offs and fair rotation — so you avoid fatigue, absenteeism gaps and legal breaches. Use it to plan shifts. For pay linked to duty use the Driver Incentive & Retention Scheme.

Driver Incentive & Retention Scheme

Designs a driver incentive and retention scheme — rewards for mileage/fuel efficiency, safety, on-time, attendance and long service — so good drivers stay and bad habits cost them. Use it to cut turnover and fuel waste. For pay structure use the Driver Employment Agreement.

Driver Document & Licence Tracker

Designs a driver document and licence tracker — DL class and validity, badge, medical, police verification, training and renewals with alerts — so no driver runs on an expired or wrong licence. Use it to stay compliant. For vehicles use the Vehicle Maintenance Log Designer.

Driver Grievance & Disciplinary SOP

Writes a grievance and disciplinary SOP for drivers and staff — how complaints are raised and resolved, how misconduct is investigated, graded actions and documentation — so issues are handled fairly and lawfully. Use it to avoid arbitrary firing disputes. For the conduct rules use the Driver Safety & Conduct Policy.

Passenger Transport Operations

Bus Route & Timetable Planner

Designs bus routes and timetables — stops, timings, frequency, vehicle allocation and crew — balanced for demand, cost and permit conditions. Use it to plan a route service. For fares use the Passenger Fare Pricing Model.

Taxi / Cab Fleet Operations Playbook

Builds an operations playbook for a taxi/cab fleet — dispatch, driver payout models, vehicle uptime, customer service and safety — whether you run your own booking or work aggregators. Use it to systematise a cab fleet. For aggregator rules use the Aggregator Onboarding & Compliance tool.

School Transport Safety Plan

Builds a school transport safety plan aligned to Indian school-bus norms — vehicle fitments, driver/attendant rules, GPS, child boarding/deboarding, verification and emergency drills — so children are safe and you are compliant. Use it for school/van operations. For the parent contract use the School Transport Service Agreement.

Employee / Staff Transport Plan

Designs an employee transport operation for a company contract — routing, shift-timed pickups, vehicle mix, women-safety compliance, tracking and SLAs — so you can run or bid for corporate staff transport. Use it for BPO/IT/factory contracts. For the contract use the Transport Service Contract.

Aggregator Onboarding & Compliance

Guides onboarding a vehicle/fleet onto ride aggregators and staying compliant with Motor Vehicle Aggregator Guidelines — documents, driver verification, commission and incentive math, and account-health rules. Use it to run cabs on aggregators. For your own bookings use the Taxi / Cab Fleet Operations Playbook.

Passenger Fare Pricing Model

Builds a passenger fare/ticket price from discrete inputs — fuel, driver, tolls, permit/tax share, EMI/depreciation, occupancy and target margin — so fares cover cost and profit at realistic occupancy. Use it to set fares. For route design use the Bus Route & Timetable Planner.

Tour & Charter Package Builder

Builds a charter/tour transport package and quote — itinerary, vehicle, km/day, driver stay, tolls/permits/parking and inclusions/exclusions — so charters are quoted profitably and clearly. Use it for weddings, tours and staff outings. For the contract use the Transport Service Contract.

Passenger Grievance & Safety SOP

Writes a passenger grievance and safety SOP — complaint channels, response times, refund/rebooking rules, harassment/safety incident handling and escalation — so passengers are protected and issues resolved. Use it for bus/cab/tour operations. For driver conduct use the Driver Safety & Conduct Policy.

Goods Transport & Trucking

Consignment Note / LR (Bilty) Builder

Builds a consignment note / lorry receipt (LR/bilty) with all required particulars — consignor/consignee, goods, freight terms (paid/to-pay), value, e-way bill reference and carrier liability clause — so your documentation is compliant. Use it per dispatch. For the tax angle use the Transport GST & GTA Advisor.

E-Way Bill Compliance Guide

Explains e-way bill compliance for your goods movement — when it is needed, thresholds, who generates it, validity by distance, part-A/part-B, and how to avoid detention and penalties. Use it to run clean goods transport. For the LR use the Consignment Note / LR Builder.

Freight Rate Calculator

Builds a freight rate for a lane from discrete cost lines — fuel, driver, tolls, maintenance, EMI/depreciation, empty-return and margin — expressed per trip, per km or per ton. Use it to quote goods rates. For a full go/no-go use the Route / Contract Feasibility Study.

Load Matching & Return-Load Plan

Builds a plan to reduce empty running — return-load sourcing, load boards and broker relationships, lane pairing and triangulation, and rate floors for backhauls. Use it when trucks run empty one way. For a specific lane rate use the Freight Rate Calculator.

Goods Transport Rate Contract

Drafts a goods transport rate contract with a shipper — each term separate: lanes and rates, vehicle commitment, transit time, loss/damage liability, detention/demurrage, payment terms and indemnity — so a regular contract is clear. Use it for monthly/annual shipper deals. For one-off dispatch use the Consignment Note / LR Builder.

Trucking Dispatch & POD SOP

Writes a dispatch-to-delivery SOP for goods transport — trip creation, documentation, loading verification, in-transit tracking, POD collection and billing trigger — so nothing falls through and payments are not delayed for missing PODs. Use it to tighten operations. For breakdowns use the Breakdown & Roadside Assistance SOP.

Overloading & Axle-Load Compliance Guide

Explains axle-load and overloading rules and the real cost of overloading — penalties, unloading, tyre and vehicle damage, insurance-void and safety risk — and how to plan legal loads. Use it to stop overloading losses. For load booking use the Load Matching & Return-Load Plan.

Cargo Damage & Carrier Liability Handler

Guides handling a cargo loss/damage claim — your liability under the Carriage by Road Act and the LR terms, evidence to collect, insurance claim path, and a response to the claimant — so you neither overpay nor mishandle a genuine claim. Use it when cargo is damaged or lost. For prevention use the Trucking Dispatch & POD SOP.

Route Planning, Dispatch & Telematics

Route Optimization Plan

Analyses your routes and delivery pattern to cut distance, fuel and time — clustering stops, sequencing, avoiding empty legs and matching vehicles — and gives a reorganised plan. Use it to reduce running cost. For dispatch process use the Dispatch Control Tower Design.

GPS / AIS-140 Telematics Setup Guide

Guides setting up GPS/telematics — AIS-140 VLT and panic-button mandate for public/commercial vehicles, device and platform choice, what to track, alerts and how to use the data to cut cost. Use it to fit tracking right. For alert rules use the Geofencing & Alert Policy.

Dispatch Control Tower Design

Designs a dispatch control-tower setup — roles, boards, live tracking, check-call cadence, exception handling and daily reporting — so a growing fleet is run proactively, not reactively. Use it to professionalise dispatch. For the metrics use the Fleet Utilization Dashboard Plan.

Fuel Theft Detection & Control Plan

Builds a plan to detect and control fuel theft and pilferage — mileage benchmarking, fuel-card/coupon controls, sensor/telematics options, filling verification and driver accountability — so diesel does not leak away. Use it when mileage looks wrong. For overall fuel cost use the Fuel Management Plan.

Trip Sheet & Daily Log Designer

Designs a trip sheet and daily log — trip details, km, fuel, tolls, cash given/spent, POD and driver sign-off — so every trip is accounted for control, settlement and billing. Use it to build daily records. For vehicle history use the Vehicle Maintenance Log Designer.

ETA & Delay Management Plan

Builds a plan to manage transit delays — realistic ETA setting, buffers, proactive customer updates, root-cause tracking of common delays and recovery actions — so delays cost you less trust and money. Use it when late deliveries hurt. For SLAs in a contract use the Goods Transport Rate Contract.

Fleet Utilization Dashboard Plan

Designs a fleet performance dashboard — utilisation, revenue per vehicle/km, empty running, fuel, uptime, on-time and cost per km — with definitions and targets, so you manage the fleet by numbers. Use it to build reporting. For dispatch use the Dispatch Control Tower Design.

Geofencing & Alert Policy

Designs a geofencing and alert policy for your telematics — which alerts (overspeed, idle, route deviation, night movement, unauthorised stop, geofence entry/exit) to enable, thresholds and who acts on each — so alerts drive action instead of noise. Use it after fitting GPS. For device choice use the GPS / AIS-140 Telematics Setup Guide.

Fuel & Cost Management

Fuel Management Plan

Builds a fuel management plan — benchmarking mileage per vehicle/route, driving-behaviour levers, fuelling controls, tyre/pressure and idle reduction, and a monitoring routine — to cut fuel, usually the largest fleet cost. Use it to reduce fuel spend. For pilferage specifically use the Fuel Theft Detection & Control Plan.

CNG / LNG / EV Transition Analysis

Analyses whether switching part of your fleet to CNG/LNG or EV makes sense — running-cost saving per km, upfront/conversion cost, range and infrastructure, payback and residual risk — for your routes. Use it before investing in alternate fuel. For vehicle choice use the Vehicle Selection Advisor.

Toll & FASTag Cost Management

Builds a toll and FASTag management plan — account structure for many vehicles, recharge control, reconciliation against trips, avoiding double-deduction/blacklist issues, and factoring tolls into rates. Use it to control toll leakage. For rates use the Freight Rate Calculator.

Cost-Per-Km Analysis

Computes true cost per km from your discrete cost lines — fuel, driver, tyres, maintenance, EMI/depreciation, tolls, permits/tax, insurance and overhead — so you never quote below cost. Use it as your pricing foundation. For a specific lane rate use the Freight Rate Calculator.

Idle Time & Turnaround Reduction Plan

Builds a plan to cut vehicle idle time and speed turnaround — loading/unloading delays, documentation waits, maintenance downtime and trip-to-trip gaps — because an idle vehicle still costs EMI and fixed cost. Use it to raise utilisation. For metrics use the Fleet Utilization Dashboard Plan.

Transport Operating Cost Audit

Runs a structured audit of your transport operating costs — fuel, tyres, maintenance, tolls, driver, idle, overhead and leakages — against benchmarks, and flags where you are losing money with fixes. Use it for a periodic cost review. For per-vehicle economics use the Per-Vehicle P&L Modeller.

Fuel Escalation / Rate Revision Clause

Drafts a fuel-escalation / rate-revision clause for transport contracts — the base diesel price, the formula and trigger for revising freight, frequency and index reference — so a diesel spike does not eat your margin. Use it in rate contracts. For the full contract use the Goods Transport Rate Contract.

Safety, Insurance & Claims

Fleet Safety Policy

Writes a fleet-wide safety policy — safety responsibilities, vehicle standards, driver rules, journey management, incident reporting and review — so safety is systematic, not incidental. Use it as your safety backbone. For driver-specific rules use the Driver Safety & Conduct Policy.

Fleet Insurance Advisor

Advises on the right motor insurance for your fleet — comprehensive vs third-party, IDV, add-ons (zero-dep, engine, consumables), legal liability to paid driver, and how to lower premium safely. Use it before renewal. For a claim use the Insurance Claim File Builder.

Accident Response SOP

Writes an accident response SOP — driver immediate actions, injured-person help and law, police/FIR, informing office and insurer, evidence and photos, and vehicle/load recovery — so an accident is handled correctly under pressure. Use it as the emergency playbook. For the claim afterwards use the Insurance Claim File Builder.

Insurance Claim File Builder

Builds a complete motor insurance claim file — intimation, documents, damage details, repair estimate, surveyor coordination and a covering summary — so your own-damage/accident claim is not rejected on paperwork. Use it after an accident. For third-party/injury claims use the Third-Party Claim & MACT Guide.

Third-Party Claim & MACT Guide

Explains how third-party injury/death claims and Motor Accident Claims Tribunal (MACT) cases work for a vehicle owner/operator — insurer role, your exposure, documents, driver-DL validity issues, and steps to protect yourself. Use it when a third-party claim arises. For your own damage use the Insurance Claim File Builder.

Cargo / Transit Insurance Advisor

Advises on cargo/transit insurance and carriers-legal-liability cover — what protects the goods you carry, who should insure (shipper vs you), sum insured, exclusions and how it interacts with your Carriage by Road liability. Use it to manage cargo risk. For your liability on a claim use the Cargo Damage & Carrier Liability Handler.

Fleet Safety Audit

Runs a structured fleet safety audit — vehicles, drivers, documents, journey management, incident record and systems — scoring each area and giving prioritised fixes with a corrective action plan. Use it for a periodic safety review or a client audit. For the policy use the Fleet Safety Policy.

Emergency & Crisis Response Plan

Builds an emergency and crisis response plan for major incidents — serious accidents, hazmat spill, hijack/theft, breakdown of a passenger vehicle far from base, and media/family communication — so a crisis is managed, not chaotic. Use it for high-risk operations. For routine accidents use the Accident Response SOP.

RTO, Permits & Regulatory Compliance

Transport Compliance Calendar

Builds a transport compliance calendar — RC, fitness, permit, road tax, insurance, PUC, national-permit authorization, GST returns, TDS and labour filings — with frequencies and reminders, so nothing lapses. Use it to stay on top of compliance. For per-vehicle papers use the Vehicle Document & Renewal Tracker.

Vehicle Document & Renewal Tracker

Designs a per-vehicle document and renewal tracker — RC, permit, fitness, road tax, insurance, PUC, national-permit authorization — with expiry dates and alerts, so a vehicle never runs with a lapsed document. Use it for fleet papers. For drivers use the Driver Document & Licence Tracker.

National Permit & Interstate Tax Guide

Explains national permit and interstate operation for goods vehicles — national permit and annual authorization, road tax in each state, entry/border formalities, and how to avoid detention at check-posts. Use it before going interstate. For the overall permit choice use the RTO Permit Advisor.

Fitness Certificate & Re-registration Guide

Guides fitness certificate (FC) renewal and vehicle re-registration — what is inspected, how to prepare a vehicle to pass, automated testing station (ATS) process, documents, and re-registration after 15 years — so your vehicle is not grounded. Use it before FC is due. For scrappage decisions use the Vehicle Age & Scrappage Planner.

Traffic Challan & Penalty Handling Guide

Guides handling traffic challans and penalties under the amended MV Act — checking and paying e-challans, disputing wrong ones at Lok Adalat/court, driver accountability, and cutting repeat offences that raise cost and risk. Use it to manage fines. For the conduct rules use the Driver Safety & Conduct Policy.

Emission (PUC / BS-VI) Compliance Guide

Explains emission compliance for your fleet — PUC certificate cadence, BS-VI norms, AdBlue/DEF for BS-VI diesel, keeping emissions in check, and city-specific age/emission bans (e.g. NCR) — so vehicles are not fined or barred. Use it to stay emission-legal. For age limits use the Vehicle Age & Scrappage Planner.

Hazardous Goods Transport Compliance

Explains compliance for transporting hazardous/dangerous goods — vehicle and tank requirements, driver training and licence endorsement, labelling/placarding, TREM cards, emergency plan, and the CMV Rules/PESO framework — so hazmat movement is legal and safe. Use it for fuel/chemical/gas transport. For emergencies use the Emergency & Crisis Response Plan.

Transport Labour & Statutory Compliance

Explains labour and statutory compliance for a transport employer — Motor Transport Workers Act (registers, hours, rest, welfare), minimum wages, PF, ESI, professional tax and bonus — so you are compliant with driver/staff law. Use it to set up HR compliance. For the wider filing calendar use the Transport Compliance Calendar.

RTO Process & Documentation Guide

Produces a step-by-step guide and document checklist for a specific RTO task — new registration, transfer, permit, fitness, hypothecation add/remove, address change, duplicate RC/DL — so you can handle it correctly on Parivahan/at the RTO. Use it before any RTO visit. For the compliance overview use the Transport Compliance Calendar.

Marketing & Client Acquisition

Client Acquisition & Lead Generation Plan

Builds a client-acquisition plan for a transport business — target segments (manufacturers, distributors, corporates, schools), outreach channels, referral and broker relationships, and a pipeline routine — so you get steady contracts, not just spot loads. Use it to grow the customer base. For a specific bid use the Transport Tender / RFP Response.

Corporate Contract Pitch / Proposal

Builds a corporate transport proposal/pitch — understanding of the requirement, your capability and fleet, safety and compliance credentials, SLAs, pricing approach and why-us — so you can win manufacturer/corporate contracts. Use it to pitch a company. For a formal tender use the Transport Tender / RFP Response.

Transport Tender / RFP Response

Structures a response to a transport tender/RFP — eligibility and compliance, technical capability, fleet and safety, past performance, and a costed commercial bid — so your bid is complete and competitive. Use it for corporate/government/e-tenders. For a softer pitch use the Corporate Contract Pitch / Proposal.

Freight Rate Negotiation Playbook

Builds a rate-negotiation playbook — your cost floor, value arguments (reliability, safety, tracking), handling rate-cut pressure and diesel swings, and concession trade-offs — so you negotiate from cost knowledge, not fear. Use it before a rate discussion. For your true floor use the Cost-Per-Km Analysis.

Local Marketing & Google Business Profile

Builds a local-marketing plan for a transport/travel/packers business — Google Business Profile optimisation, reviews, local listings, WhatsApp and referral marketing — so nearby customers find and trust you. Use it for retail-facing transport (packers, taxis, tours). For corporate contracts use the Client Acquisition & Lead Generation Plan.

Transport Company Website Content

Writes website content for a transport/logistics/travel company — homepage, services, fleet, safety/compliance, about and contact/enquiry — credible and conversion-focused. Use it to build or refresh your site. For local search use the Local Marketing & Google Business Profile tool.

Customer Retention & SLA Plan

Builds a customer-retention plan for transport contracts — SLA tracking and MIS, proactive service reviews, issue resolution, and value-adds — so clients renew instead of re-tendering. Use it to protect key accounts. For handling complaints use the Passenger Grievance & Safety SOP.

Transport Brand Positioning

Crafts brand positioning and messaging for a transport business — who you serve best, your edge (safety, reliability, specialisation, coverage), and a tagline and pitch — so you compete on value, not only rate. Use it to sharpen identity. For the website use the Transport Company Website Content.

Finance & Unit Economics

Per-Vehicle P&L Modeller

Models a single vehicle monthly P&L from discrete revenue and cost lines — trips/km revenue, fuel, driver, tyres, maintenance, tolls, permits/tax/insurance, EMI/depreciation and overhead — with contribution and net profit. Use it for one-vehicle economics. For the whole fleet use the Fleet P&L Modeller.

Fleet / Business P&L Modeller

Models the whole transport business monthly P&L from discrete lines — fleet revenue, fuel, driver/staff payroll, maintenance, tyres, tolls, permits/tax/insurance, EMIs, office and admin overhead — with margin and per-vehicle averages. Use it for the business view. For one vehicle use the Per-Vehicle P&L Modeller.

Fleet Break-Even Analysis

Computes break-even for a vehicle or fleet from discrete fixed and variable costs and the rate — the km/trips/running-days needed to cover cost — so you know the survival threshold. Use it to set minimum activity. For full economics use the Per-Vehicle P&L Modeller.

Working Capital Planner

Plans working capital for a transport business from discrete drivers — client payment days, fuel/toll/driver cash outflows, EMI timing and any credit taken — so you do not run dry while clients pay in 30-60 days. Use it to size a cash buffer or CC limit. For the P&L use the Fleet P&L Modeller.

Fleet Replacement Business Case

Builds a keep-vs-replace business case for a vehicle from discrete figures — current running/maintenance cost and downtime vs a new vehicle EMI, better mileage and uptime, plus resale of the old — with a payback. Use it to time replacement. For age/legal limits use the Vehicle Age & Scrappage Planner.

Fleet Capex & Funding Plan

Builds a fleet capex and funding plan from discrete inputs — vehicles to buy and cost, own funds vs loan mix, EMIs, and phasing against cash flow — so investment is funded without over-leverage. Use it for a growth investment. For a single keep-vs-replace use the Fleet Replacement Business Case.

Transport Pricing Model

Builds a pricing model for your services from discrete cost and margin inputs — per-km, per-trip and monthly-contract rates — with a rate card and floors, so pricing is consistent and profitable. Use it to build your rate card. For a single lane use the Freight Rate Calculator.

Transport Business Valuation

Estimates a transport business valuation from discrete inputs — fleet assets and their value, EBITDA/profit, contracts and receivables, minus debt — using asset and earnings approaches, for a sale, partner buy-in or investment. Use it for a valuation range. For the P&L behind it use the Fleet P&L Modeller.

Contracts & Commercial

Transport Service Agreement

Drafts a general transport service agreement with each term separate — scope and vehicles, rates and billing, service levels, liability and insurance, and term/termination — for passenger or general contract work. Use it for a service contract not covered by the goods rate contract. For goods lanes use the Goods Transport Rate Contract.

School Transport Service Agreement

Drafts a school transport service agreement — each term separate: routes and fees, safety commitments (GPS, attendant, verified drivers), pick-drop responsibility, liability and safeguarding, and term/termination — for a school or parent body. Use it for school-transport contracts. For the safety plan use the School Transport Safety Plan.

Vehicle Rental / Lease Agreement

Drafts a vehicle rental/lease agreement with each term separate — vehicle, rent and deposit, duration, who bears fuel/maintenance/insurance/fines, usage limits and return condition — so renting a vehicle in or out is clean. Use it to rent/lease a vehicle. For attaching an owner-driver use the Owner-Driver Attachment Agreement.

Corporate Staff Transport Contract

Drafts a corporate employee-transport contract with each term separate — vehicles and routes/shifts, rate basis, SLAs and penalties, women-safety compliance, tracking, and liability — for an IT/BPO/factory client. Use it for a staff-transport deal. For the operating plan use the Employee / Staff Transport Plan.

Fuel Supply / Pump Tie-up Agreement

Drafts a fuel supply / pump tie-up agreement with each term separate — pricing/discount, credit period and limit, fuelling authorisation and controls, reconciliation and dispute handling — so fleet fuelling is controlled and credit is clear. Use it to formalise a pump tie-up. For theft control use the Fuel Theft Detection & Control Plan.

Broker / Booking Agent Agreement

Drafts a broker/booking-agent agreement with each term separate — role and territory, commission basis, payment collection responsibility, liability for bad loads/non-payment, and term/termination — so agent relationships do not cause payment disputes. Use it to engage brokers/agents. For finding loads use the Load Matching & Return-Load Plan.

Tour / Charter Hire Agreement

Drafts a tour/charter hire agreement with each term separate — vehicle and itinerary, charges and inclusions, advance and cancellation, driver stay/food, extra km/hour and liability — so charter bookings are clear and protected. Use it for wedding/tour/outing charters. For the quote use the Tour & Charter Package Builder.

Parking Yard / Depot Lease Agreement

Drafts a lease agreement for a parking yard, depot or transport office with each term separate — premises, rent and deposit, duration and escalation, permitted use (vehicle parking/repair/loading), and maintenance/liability — so your yard tenancy is secure. Use it to lease operating space. For a vehicle lease use the Vehicle Rental / Lease Agreement.

HR & Workforce

Workforce & Manpower Plan

Builds a workforce/manpower plan for a transport business — drivers, cleaners, mechanics, dispatch, accounts and supervisors matched to fleet size and shifts — with ratios and a hiring sequence. Use it to plan staffing. For the org design use the Transport Org Structure Planner.

Workshop & Support Staff Hiring Kit

Produces a hiring kit for non-driver roles — mechanic, dispatcher, accounts/billing, compliance/RTO coordinator — with role requirements, skills tests, interview questions and pay bands. Use it to hire support staff. For drivers use the Driver & Staff Hiring Kit.

Payroll & Bhatta Management System

Designs a payroll and trip-allowance (bhatta) management system — how salary, daily/trip bhatta, night halt, overtime, advances and deductions are computed and settled, with records for compliance — so driver pay is accurate and disputes fall. Use it to run driver payroll. For statutory duties use the Transport Labour & Statutory Compliance guide.

Transport HR Policy Handbook

Writes a concise HR policy handbook for a transport business — working hours and rest, leave, pay and advances, conduct, safety, grievance, and exit — tailored to a driver-heavy, on-the-road workforce. Use it to set ground rules. For driver-specific conduct use the Driver Safety & Conduct Policy.

Attendance & Leave System (On-Road)

Designs an attendance and leave system for an on-road workforce — how to mark driver attendance from trips, manage leave with relief cover, and reconcile with payroll — since drivers are rarely at base. Use it to fix messy attendance. For payroll use the Payroll & Bhatta Management System.

Driver Welfare & Wellbeing Program

Designs a driver welfare and wellbeing program — health check-ups, rest and fatigue management, insurance and emergency support, family engagement and recognition — because well-looked-after drivers are safer and stay longer. Use it to cut attrition and accidents. For incentives use the Driver Incentive & Retention Scheme.

Staff Performance Appraisal Framework

Builds a performance appraisal framework for drivers and transport staff — role-relevant metrics (safety, fuel efficiency, on-time, discipline for drivers; accuracy, uptime, resolution for staff), rating scale, review cadence and linkage to pay/incentive. Use it for fair, useful appraisals. For incentives use the Driver Incentive & Retention Scheme.

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.