AISEVAK.IN · TOOL CATALOGUE

Staffing & Recruitment — 104 tools

All tools · at-a-glance descriptions · Generated 26 Aug 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Agency Setup & Model

Staffing Agency Setup Guide

Produces a setup plan for a staffing or recruitment agency — model, niche, registrations, tools, team and a launch checklist. Use it to start out. For a funding document use the Staffing Agency Business Plan.

Staffing Agency Business Plan

Builds a structured business plan for a staffing or recruitment agency — market, model, revenue, working capital and financials — for a loan or investor. Use it for funding. For unit economics use the Agency P&L Modeller.

Staffing Model Selector

Compares staffing models — permanent, temp/contract, RPO, executive search, gig — on capital, margin, compliance load, scalability and risk, and recommends a fit. Use it to choose direction. For setup use the Staffing Agency Setup Guide.

Staffing Agency Feasibility Study

Assesses whether a staffing agency idea is viable — demand, niche, competition, economics and working capital — with a go or no-go view. Use it before committing. For the funding document use the Staffing Agency Business Plan.

Niche & Sector Selection

Helps choose a recruitment niche or sector — by demand, margin, competition, your network and repeatability — with a recommended focus. Use it to specialise rather than spread thin. For the wider choice use the Staffing Model Selector.

Agency Org Structure Planner

Designs an organisation structure for a staffing agency — sales/BD, delivery/recruiters, sourcing, compliance/payroll and account management — with reporting and ratios. Use it to organise and scale. For hiring sequence use the Recruiter Hiring Plan.

Franchise vs Own-Brand Comparison

Compares joining a staffing franchise or network versus building your own agency brand — on brand, leads, fees, systems, independence and value. Use it to decide direction. For setup use the Staffing Agency Setup Guide.

Licensing & Registration

Staffing Licensing Roadmap

Maps all registrations and licences a staffing agency needs — entity, GST, PF, ESI, professional tax, Contract Labour licence and (for overseas) eMigrate — in sequence. Use it to get compliant. For contract-labour specifics use the Contract Labour (CLRA) Licence Guide.

Contract Labour (CLRA) Licence Guide

Explains the Contract Labour (Regulation & Abolition) Act licence for supplying contract labour — applicability, principal-employer registration, licence process, records and welfare duties. Use it to staff legally on client sites. For the full list use the Staffing Licensing Roadmap.

Overseas Recruitment (eMigrate) Licence Guide

Explains the eMigrate Recruiting Agent (RA) licence for recruiting Indian workers for overseas jobs — eligibility, bank guarantee, process, obligations and the emigrant-protection rules. Use it to recruit abroad lawfully. For domestic registrations use the Staffing Licensing Roadmap.

PF & ESI Registration Guide

Explains EPF and ESI registration and ongoing compliance for a staffing agency that is the employer of record for deployed staff — thresholds, contributions, returns and the code-transition. Use it to run statutory compliance. For the calendar use the Compliance Calendar.

GST & Manpower-Supply Tax Guide

Explains how GST applies to a staffing agency — manpower supply at 18 percent, what forms the taxable value, RCM situations, input credit and invoicing. Use it to bill and file correctly. For the roadmap use the Staffing Licensing Roadmap.

Shops & Establishment / PT Registration

Explains Shops & Establishment registration and professional tax for a staffing agency office and its staff — applicability, process, records and renewals. Use it to register the office. For the full list use the Staffing Licensing Roadmap.

New Labour Codes Compliance Guide

Explains how the four new Labour Codes affect a staffing agency — wages, social security (including gig workers), industrial relations and OSH — and what to prepare. Use it to stay ahead of the transition. For current PF/ESI use the PF & ESI Registration Guide.

Staffing Federation & Accreditation Guide

Explains industry memberships and accreditations for a staffing agency — the Indian Staffing Federation, ISO and quality marks — and how they build client trust and compliance discipline. Use it to add credibility. For BD use the BD & Client Acquisition Strategy.

Client Acquisition & BD

BD & Client Acquisition Strategy

Builds a business-development strategy for a staffing agency — target clients, positioning, channels, outreach and conversion — to win and grow accounts. Use it to build a client pipeline. For the pitch document use the Client Pitch & Proposal Builder.

Client Pitch & Proposal Builder

Builds a client pitch or proposal for a staffing engagement — understanding, capability, process, SLAs, commercials and why-us — tailored to the client. Use it to win a mandate. For pricing use the Rate & Markup Negotiation Guide.

Service Level Agreement (SLA) Design

Designs service levels for a staffing engagement — turnaround, shortlist quality, fill rate, replacement, compliance and reporting — that are ambitious yet achievable. Use it to set expectations you can meet. For the contract use the Temp/Contract Staffing Agreement.

Rate & Markup Negotiation Guide

Prepares you to negotiate staffing rates and markups with clients — cost build-up, floor, positioning, concessions and payment terms — to protect margin and cash flow. Use it before a rate discussion. For the margin maths use the Markup & Margin Calculator.

RFP / Tender Response Builder

Structures a response to a staffing RFP or tender — eligibility, capability, methodology, compliance, commercials and annexures — to maximise the score. Use it to compete for large mandates. For the pitch use the Client Pitch & Proposal Builder.

Key Account Management Plan

Builds a key-account plan for a major staffing client — relationship map, delivery health, growth opportunities, risks and review rhythm. Use it to defend and expand top accounts. For SLAs use the Service Level Agreement (SLA) Design.

Vendor Empanelment Guide

Guides getting empanelled as a staffing vendor with a client or enterprise — documentation, criteria, VMS onboarding and how to activate the panel seat. Use it to become an approved vendor. For BD overall use the BD & Client Acquisition Strategy.

Client Outreach Templates

Creates client-outreach templates for a staffing agency — email, LinkedIn and follow-up messages tailored to roles and pain points — that earn replies and meetings. Use it to fill your pipeline. For the overall approach use the BD & Client Acquisition Strategy.

Recruitment & Sourcing

Sourcing Strategy

Builds a sourcing strategy for a role or niche — channels, search techniques, talent pools, referrals and outreach — to fill roles faster and cheaper. Use it to plan sourcing. For search strings use the Boolean / Search String Builder.

Job Description Builder

Builds a clear, attractive job description from role inputs — responsibilities, must-have and nice-to-have skills, and an inclusive, honest pitch. Use it to brief sourcing and post roles. For screening use the Candidate Screening & Shortlisting Guide.

Boolean / Search String Builder

Builds Boolean search strings for job portals, LinkedIn and search engines from a role brief — with synonyms, inclusions and exclusions — to surface the right candidates. Use it to source precisely. For the wider plan use the Sourcing Strategy.

Candidate Screening & Shortlisting Guide

Builds a screening and shortlisting approach for a role — CV screening criteria, screening-call questions, scoring and red flags — for consistent, fair shortlists. Use it to shortlist well. For the interview stage use the Interview Kit & Evaluation Scorecard.

Interview Kit & Evaluation Scorecard

Builds an interview kit for a role — competency questions, structured stages and an evaluation scorecard — so interviews are consistent and defensible. Use it to run and standardise interviews. For assessments use the Assessment Design tool.

Assessment Design

Designs a pre-hire assessment for a role — what to test, format, scoring and fairness — to predict on-job performance and filter reliably. Use it to add rigour to selection. For interviews use the Interview Kit & Evaluation Scorecard.

Talent Pipeline / Bench Plan

Builds a talent-pipeline or bench plan for recurring or hard-to-fill roles — pooling, nurturing, readiness tiers and bench economics — so you fill faster. Use it to pre-build supply. For sourcing use the Sourcing Strategy.

Offer Management & Closing Guide

Builds an offer-management and closing approach — offer structuring, candidate engagement, counter-offer and drop-off prevention through to joining. Use it to reduce offer-to-join loss. For candidate experience use the Candidate Experience Plan.

Candidate Experience Plan

Builds a candidate-experience plan across the hiring journey — communication, feedback, respect and closure — that lifts conversion, referrals and reputation. Use it to differentiate on experience. For closing specifically use the Offer Management & Closing Guide.

Temp / Contract Staffing Ops

Deployment & Onboarding SOP

Writes an SOP for onboarding and deploying contract staff to a client — documentation, statutory enrolment, joining, induction and handover. Use it to deploy compliantly and smoothly. For compliance depth use the Employer-of-Record / Payroll Compliance Guide.

Employer-of-Record / Payroll Compliance Guide

Explains your obligations as employer of record for deployed staff — wages, PF/ESI, professional tax, welfare, records and liability across client sites. Use it to run contract staffing compliantly. For the calendar use the Compliance Calendar.

Timesheet & Attendance Management

Designs a timesheet and attendance process for deployed staff — capture, client approval, exceptions and the link to billing and payroll. Use it to bill and pay correctly and on time. For payroll use the Payroll Processing SOP.

Contract Workforce Management Plan

Builds a plan to manage a deployed contract workforce — engagement, performance, retention, compliance and client coordination — to keep fill and satisfaction high. Use it to run deployed staff. For welfare specifically use the Deployed Staff Welfare & Grievance tool.

Replacement & Backfill Policy

Drafts a replacement and backfill policy — for early exits, absconding, non-performance and permanent-placement guarantee periods — balancing client protection and agency cost. Use it to set fair, clear terms. For SLAs use the Service Level Agreement (SLA) Design.

Deployed Staff Welfare & Grievance

Builds a welfare and grievance framework for deployed and blue-collar staff — welfare amenities, grievance channels, POSH, safety and timely pay — to meet duties and cut attrition. Use it to look after deployed staff. For overall management use the Contract Workforce Management Plan.

Site / Principal-Employer Compliance

Builds a client-site compliance checklist for contract deployment — licences, registers, principal-employer coordination, safety and audit readiness — to protect both parties. Use it to stay clean on site. For your employer duties use the Employer-of-Record / Payroll Compliance Guide.

Workforce Transition Plan

Builds a transition plan for taking over an incumbent workforce (or handing one over) — staff transfer, continuity, compliance and client assurance — with minimal disruption. Use it when winning or exiting a large contract. For account growth use the Key Account Management Plan.

Gig & Blue-Collar Workforce

Gig / Platform Workforce Model

Designs a gig or platform-based workforce model — engagement type, onboarding, payout, supply-demand match and compliance — for on-demand or flexible staffing. Use it to build a gig operation. For gig compliance use the Gig Worker Social-Security Compliance tool.

Blue-Collar / Frontline Sourcing

Builds a sourcing engine for blue-collar and frontline roles — channels, community and referral networks, walk-ins, verification and speed — for high-volume hiring. Use it to hire frontline staff at scale. For attrition use the Frontline Attrition Control tool.

Gig Worker Social-Security Compliance

Explains gig and platform worker compliance under the Code on Social Security — aggregator registration and contributions, worker registration, classification and welfare. Use it to operate gig staffing lawfully. For the model use the Gig / Platform Workforce Model.

Worker Onboarding & App Engagement

Designs a digital onboarding and engagement flow for frontline or gig workers — self-onboarding, verification, activation, communication and engagement nudges. Use it to onboard at scale and keep workers active. For attrition use the Frontline Attrition Control tool.

Frontline Attrition Control

Builds an attrition-control plan for frontline, blue-collar or gig workers — diagnosing churn drivers and fixing pay, experience, growth and engagement. Use it to reduce costly churn. For sourcing use the Blue-Collar / Frontline Sourcing tool.

Worker Payout & Incentive Model

Designs a payout and incentive model for frontline or gig workers — base, per-task, incentives, penalties and timeliness — that motivates and retains within cost. Use it to structure worker earnings. For the P&L impact use the Agency P&L Modeller.

Worker Skilling & Certification

Builds a worker skilling and certification plan — role skills, short training, certification and links to government skilling schemes — that lifts quality and placement. Use it to upskill frontline workers. For onboarding use the Worker Onboarding & App Engagement tool.

Migrant Workforce Management

Builds a plan for recruiting and managing inter-state migrant workers — sourcing, documentation, statutory duties, housing, welfare and retention — compliantly and humanely. Use it for migrant-heavy staffing. For site compliance use the Site / Principal-Employer Compliance tool.

Payroll & Statutory Compliance

Payroll Processing SOP

Writes a payroll-processing SOP — inputs, computation, statutory deductions, approvals, disbursement and payslips — for deployed staff or as a service. Use it to run payroll reliably. For statutory filings use the Statutory Compliance Management tool.

Statutory Compliance Management

Builds a statutory-compliance management framework — the filings, registers, returns and due dates across PF, ESI, PT, LWF and labour laws — for staffing operations or as a service. Use it to stay compliant. For the timeline use the Compliance Calendar.

Labour Compliance Calendar

Builds a compliance calendar of recurring labour and payroll due dates — PF, ESI, PT, TDS, returns and renewals — mapped by frequency and owner. Use it to hit every deadline. For the framework use the Statutory Compliance Management tool.

Minimum Wage & Wage Code Guide

Explains minimum-wage compliance and wage structuring for deployed staff — applicable minimums, components, the wage-code definition and overtime — so pay and billing are lawful. Use it to structure wages right. For billing impact use the Markup & Margin Calculator.

Full & Final Settlement Guide

Explains full-and-final settlement for exiting deployed or internal staff — components, deductions, statutory dues, timelines and documentation. Use it to close exits cleanly. For payroll use the Payroll Processing SOP.

TDS & Form 16 Guide

Explains salary TDS and Form 16 for staff payroll — computing TDS, regime choice, deposit and returns, and issuing Form 16 — for deployed and internal staff or as a service. Use it to run salary tax correctly. For payroll use the Payroll Processing SOP.

Labour Compliance Audit

Runs a self-audit of labour and payroll compliance — licences, PF/ESI, wages, registers, returns and site compliance — with a gap list and fixes. Use it before a client or statutory audit. For the framework use the Statutory Compliance Management tool.

Payroll Outsourcing Service Pitch

Builds a pitch to offer payroll and statutory-compliance outsourcing to clients — scope, value, SLAs, security and pricing. Use it to add a payroll-services line. For the agreement use the Payroll / Compliance Services Agreement.

Background Verification

Background Verification Process

Builds a background-verification process — checks to run, sequence, consent, red-flag handling and reporting — for candidates or deployed staff. Use it to verify reliably. For the policy and consent use the BGV Policy & Consent tool.

BGV Policy & Consent

Drafts a background-verification policy and candidate consent — scope, checks, consent, discrepancy handling and data protection — for consistent, lawful verification. Use it to govern BGV. For running checks use the Background Verification Process.

Document & Credential Verification

Builds a document and credential verification approach — which documents, how to authenticate, common forgeries and red flags — for identity, education and experience proofs. Use it to validate documents. For the full process use the Background Verification Process.

Reference Check Guide

Builds a reference-check approach — who to contact, questions, verifying legitimacy and reading between the lines — to validate candidate history and fit. Use it to check references well. For the full process use the Background Verification Process.

BGV Vendor Selection

Helps choose a background-verification vendor — coverage, TAT, accuracy, compliance, data security and cost — with an evaluation approach. Use it to outsource BGV well. For running it in-house use the Background Verification Process.

Resume Fraud & Red-Flag Detection

Builds a guide to detect resume fraud and misrepresentation — fake experience, moonlighting, dual employment, inflated credentials and red flags — before and after placement. Use it to reduce bad hires. For verification use the Background Verification Process.

Executive Search & RPO

Executive Search Process

Builds an executive-search process for a leadership role — briefing, market mapping, discreet approach, assessment, references and closing. Use it to run retained senior searches. For the fee contract use the Retained Executive Search Agreement.

Headhunting / Mapping Strategy

Builds a headhunting and talent-mapping strategy for a role — target companies, org mapping, approach angles and engagement — to reach passive candidates. Use it to headhunt effectively. For the full search use the Executive Search Process.

RPO Model Design

Designs an RPO (recruitment process outsourcing) engagement — scope, embedded model, SLAs, pricing and governance — to run part or all of a client hiring. Use it to build an RPO offering. For the contract use the RPO Services Agreement.

Leadership Assessment

Designs a leadership-assessment approach for senior hires — competencies, methods, culture and derailer checks, and a decision report. Use it to de-risk executive hires. For the search use the Executive Search Process.

Talent Market Mapping

Builds a talent market-mapping study for a role, function or location — talent availability, competitor org, salary benchmarks and supply insights — to guide hiring strategy. Use it to advise clients and plan sourcing. For headhunting use the Headhunting / Mapping Strategy.

Diversity Hiring Program

Designs a diversity-hiring program — goals, inclusive sourcing, bias-reduced selection, and metrics — to help clients hire diverse talent fairly and effectively. Use it to run or advise on diversity hiring. For screening fairness use the Candidate Screening & Shortlisting Guide.

Marketing & Branding

Staffing Marketing Plan

Builds a marketing plan for a staffing agency — dual audience of clients and candidates, positioning, channels, content and budget. Use it to build demand and talent supply. For BD specifically use the BD & Client Acquisition Strategy.

Employer Branding Service Offer

Builds an employer-branding service offering for clients — EVP, careers content, channels and measurement — as a value-add or standalone line. Use it to help clients attract talent and differentiate your agency. For your own marketing use the Staffing Marketing Plan.

Agency Digital Presence

Plans a staffing agency digital presence — website, job listings, content, listings and lead capture — to attract clients and candidates. Use it to build credibility and inbound. For LinkedIn specifically use the LinkedIn Strategy tool.

LinkedIn Strategy

Builds a LinkedIn strategy for a staffing agency and its recruiters — profile, content, social selling and sourcing — to generate clients and candidates. Use it to make LinkedIn a channel. For the wider plan use the Staffing Marketing Plan.

Job Portal & Channel Strategy

Builds a strategy to use job portals and sourcing channels efficiently — portal mix, database use, job-posting optimisation, response management and cost control. Use it to optimise spend and inflow. For sourcing overall use the Sourcing Strategy.

Content Marketing Plan

Builds a content-marketing plan for a staffing agency — themes, formats, calendar and distribution for both clients and candidates — to build authority and inbound. Use it to create a content engine. For channels use the Staffing Marketing Plan.

Referral Program Design

Designs referral programs for a staffing agency — candidate, employee and client referrals — with incentives, mechanics and anti-abuse rules. Use it to grow supply and demand cheaply. For frontline sourcing use the Blue-Collar / Frontline Sourcing tool.

Finance & Unit Economics

Staffing Agency P&L Modeller

Builds a profit-and-loss model for a staffing agency from your discrete inputs — placement fees, contract billing and markup, internal costs and overheads. Use it to understand profitability. For the funding document use the Staffing Agency Business Plan.

Markup & Margin Calculator

Calculates the client bill rate and your true margin for a contract role from the salary and discrete statutory and overhead costs. Use it to price contract staffing correctly. For negotiation use the Rate & Markup Negotiation Guide.

Agency Break-even Calculator

Calculates the deployed headcount or monthly placements needed to break even, from your fixed costs and per-unit margins. Use it to set targets. For the full model use the Staffing Agency P&L Modeller.

Payroll Funding / Working Capital Planner

Estimates the working capital a staffing agency needs to fund payroll and statutory dues before clients pay, from your discrete billing, payroll and payment-cycle inputs. Use it to avoid a cash crisis — the defining risk. For the P&L use the Staffing Agency P&L Modeller.

Permanent Placement Fee Model

Designs a permanent-placement fee model — percentage of CTC, slabs, retainer vs contingency, and guarantee terms — that is competitive and profitable. Use it to price permanent recruitment. For contract pricing use the Markup & Margin Calculator.

Cash-flow Projection

Projects monthly cash flow for a staffing agency, from your discrete growth, billing, payroll-timing and collection inputs — capturing the payroll-before-collection gap. Use it to plan funding through growth. For the funding gap use the Payroll Funding / Working Capital Planner.

Recruiter Productivity / Desk Economics

Analyses recruiter desk economics — cost of a recruiter versus the margin they generate — and targets for placements or deployed heads per recruiter. Use it to manage productivity and capacity. For incentives use the Recruiter Incentive / Commission Plan.

Staffing Business Valuation

Estimates an indicative valuation range for a staffing agency, from your discrete financials and value drivers, using earnings-multiple and other views. Use it for a sale, partner or investment discussion. For funding use the Staffing Agency Business Plan.

Contracts & Commercial

Temp / Contract Staffing Agreement

Drafts a temp or contract staffing agreement between your agency and a client, from your discrete commercial and service terms. Use it to formalise deployment. For SLAs use the Service Level Agreement (SLA) Design.

Permanent Recruitment Agreement

Drafts a permanent recruitment or placement agreement with a client, from your discrete fee and guarantee terms. Use it to formalise placement terms. For the fee model use the Permanent Placement Fee Model.

RPO Services Agreement

Drafts an RPO (recruitment process outsourcing) services agreement with a client, from your discrete scope, SLA and pricing terms. Use it to formalise an RPO engagement. For the model use the RPO Model Design.

Retained Executive Search Agreement

Drafts a retained executive-search agreement with a client, from your discrete fee-stage and guarantee terms. Use it to formalise a retained mandate. For the search process use the Executive Search Process.

Deployed Employee Employment Contract

Drafts an employment contract between your agency and an employee you deploy to a client, from your discrete terms. Use it to employ deployed staff compliantly. For onboarding use the Deployment & Onboarding SOP.

Gig / Independent Contractor Agreement

Drafts a gig or independent-contractor agreement for on-demand or freelance workers, from your discrete terms — while managing misclassification risk. Use it to engage gig workers. For the model use the Gig / Platform Workforce Model.

Payroll / Compliance Services Agreement

Drafts a payroll and statutory-compliance services agreement with a client, from your discrete scope, SLA and pricing terms. Use it to formalise a payroll-services engagement. For the pitch use the Payroll Outsourcing Service Pitch.

BGV Consent & Services Agreement

Drafts background-verification consent and, optionally, a BGV vendor services agreement, from your discrete terms — covering consent, scope, data protection and liability. Use it to run BGV lawfully. For the process use the Background Verification Process.

NDA & Non-Solicit Agreement

Drafts a confidentiality and non-solicit agreement for staff, contractors or partners, from your discrete terms — protecting client data, candidate databases and relationships. Use it to safeguard your business. For employee contracts use the Deployed Employee Employment Contract.

Technology & Operations

ATS / CRM Selection Guide

Helps choose an applicant tracking system or recruitment CRM — features, workflow fit, integrations, data and cost — with an evaluation approach. Use it to pick your core system. For automation use the Recruitment Workflow Automation tool.

VMS / Client-Portal Integration

Builds a plan to work efficiently with client Vendor Management Systems and portals — onboarding, requirement flow, submissions, timesheets and compliance uploads. Use it to reduce VMS friction. For empanelment use the Vendor Empanelment Guide.

Recruitment Workflow Automation

Builds an automation plan for recruitment operations — sourcing, screening, scheduling, communication and compliance workflows — to save recruiter time and reduce errors. Use it to scale without proportional headcount. For the system use the ATS / CRM Selection Guide.

Candidate Data Privacy (DPDP) Plan

Builds a data-privacy plan for a staffing agency under the DPDP Act — consent, purpose limitation, storage, sharing, retention and rights — for candidate and employee data. Use it to stay compliant and trusted. For BGV consent use the BGV Consent & Services Agreement.

Staffing Analytics Dashboard

Designs a metrics dashboard for a staffing agency — pipeline, fill, TAT, recruiter productivity, deployed headcount, margin and receivables. Use it to manage on data. For the P&L use the Staffing Agency P&L Modeller.

AI Sourcing & Tooling Plan

Builds a plan to use AI tools in recruiting — sourcing, matching, screening support, outreach and content — with productivity gains and fairness and privacy guardrails. Use it to adopt AI sensibly. For automation broadly use the Recruitment Workflow Automation tool.

Team & Growth

Recruiter Hiring Plan

Builds a hiring plan for the internal team — recruiters, sales/BD, sourcers, account and compliance roles — with sequence, profiles and cost as you scale. Use it to build the team. For structure use the Agency Org Structure Planner.

Recruiter Training Plan

Builds a training plan for recruiters — onboarding, sourcing, screening, closing, tools, compliance and BD skills — to shorten ramp and lift quality. Use it to develop the team. For productivity targets use the Recruiter Productivity / Desk Economics tool.

Recruiter Incentive / Commission Plan

Designs a recruiter and BD incentive or commission plan — metrics, structure, thresholds and payout timing — that motivates the behaviours you want within margin. Use it to align pay with results. For desk economics use the Recruiter Productivity / Desk Economics tool.

Recruiter Retention Plan

Builds a retention plan for recruiters and internal staff — compensation, growth, culture, workload and recognition — to cut the high churn common in recruiting. Use it to keep your team. For hiring use the Recruiter Hiring Plan.

Multi-City / Vertical Expansion Plan

Builds an expansion plan for a staffing agency — new city, sector or service line — with market entry, resourcing, compliance and funding. Use it to grow beyond the core. For diversification into new services use the Service Diversification tool.

Service Diversification Plan

Builds a plan to diversify a staffing agency into adjacent services — RPO, payroll, executive search, gig, training or new verticals — leveraging existing strengths. Use it to grow revenue lines. For geographic growth use the Multi-City / Vertical Expansion Plan.