

Media & Entertainment — 56 tools

All tools · at-a-glance descriptions · Generated 27 Aug 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Script & Story

Script Analysis & Coverage

Produces professional reader coverage of a screenplay or script: logline, synopsis, and rated notes on concept, structure, character, dialogue, pacing, production feasibility and commercial potential, ending with a Recommend/Consider/Pass verdict. Use this before pitching or greenlighting a script, or to diagnose a draft that is not working. To draft a pitch document for a project rather than assess a script, use Media Project Pitch Document.

Logline / Synopsis Generator

Crafts a hook-driven logline plus short and one-paragraph synopses and marketing tagline options from your premise. Use this to sharpen how you pitch a project in one line. For a full multi-section deck use Media Project Pitch Document.

Character Arc Developer

Develops a character arc aligned to theme: want vs need, flaw, backstory wound and turning-point beats from setup to resolution. Use this to deepen a character in development. For structuring the whole plot use Story Beat Sheet.

Story Beat Sheet

Breaks your story into structural beats with position targets using a recognised model (3-act, Save the Cat or Hero Journey), plus pacing notes. Use this to outline or diagnose structure. For character-level development use Character Arc Developer.

Dialogue Polish

Rewrites a scene of dialogue for naturalness, subtext, distinct character voices and economy without changing the story intent, and explains what changed. Use this to sharpen a scene that feels flat or on-the-nose. For a production breakdown of a scene use Scene Breakdown.

Series Bible Builder

Builds a show bible for a series: premise, world, tone, main characters, season arc, episode ideas and franchise potential. Use this to package a series for a writers room or a buyer. For a single episodes structure use Story Beat Sheet.

Scene Breakdown

Breaks down scenes for production scheduling: INT/EXT, day/night, cast, location, props, wardrobe and VFX/SFX per scene, with flags for costly elements. Use this to prep a shoot schedule or budget. For a full budget outline use Production Budget Outline.

Localisation

Content Translation & Localisation

Translates media content into a target language with cultural adaptation, flagging elements that need a native-speaker review and terms best left untranslated. Use this for scripts, subtitles, marketing copy or press material crossing languages. For lip-sync-aware dubbing dialogue use Dubbing Script Adapter; for a subtitle file from a transcript use Subtitle (SRT) Generator.

Subtitle (SRT) Generator

Formats a transcript into SRT subtitle structure with sensible segmentation and reading-speed-aware cues. Use this to caption a video you have a transcript for. To translate content across languages use Content Translation & Localisation.

Dubbing Script Adapter

Adapts dialogue for dubbing into a target language - meaning-preserving, lip-sync and syllable-count aware, culturally natural - with a sync note per line. Use this to prepare a dub. For subtitles instead of dubbing use Subtitle (SRT) Generator.

Cultural Adaptation Notes

Reviews content for a target market and flags references, humour, gestures, food, religion and sensitivities to keep, localise or remove. Use this before localising a show or campaign for a new region. For the actual translation use Content Translation & Localisation.

Multi-Language Metadata

Localises a title, synopsis and keywords into multiple target languages - adapted for appeal and searchability, not just literally translated. Use this to list one title across regional catalogues. For the full submission metadata package use Streaming Platform Metadata.

Rights & Licensing

Content Licensing Agreement

Drafts a content licensing agreement granting a platform or buyer defined rights to your content, with a plain-language summary of exactly what is and is not licensed plus a delivery-specs checklist. Use this to paper a straightforward licence deal. For a full distribution deal with minimum guarantee and revenue share use Distribution Agreement Drafter; to review a licence someone sent you use Creator & Talent Contract Review.

Distribution Agreement Drafter

Drafts a content distribution agreement under Indian law covering rights and media, territory, term, exclusivity, minimum guarantee/revenue share, delivery, warranties and chain of title. Use this for a distribution or OTT deal with commercial terms. For a simpler rights licence use Content Licensing Agreement.

Music / Sync License Terms

Drafts music sync licence terms covering master and publishing rights, scope, media, territory, term, fee and credit. Use this to paper the use of a track in your production. For a creative brief to find a track use Music Sync Licensing Brief.

Rights Summary / Chain-of-Title

Maps a projects chain of title - underlying work, screenplay, music, performances, footage - with the rights holder, assignment status and document for each, and flags gaps to clear for E&O or financing. Use this to prepare for financing or delivery. To draft a specific assignment or licence use the relevant drafter tool.

Royalty Split Agreement

Drafts a royalty/revenue split agreement for creative collaborators, with a split table, the revenue sources covered and accounting terms. Use this to formalise how collaborators share income. For a full creator-to-creator partnership use Collaboration Agreement.

PR & Publicity

Press Release & PR Copy

Drafts a ready-to-send press release (headline, dateline, body, boilerplate, contact) plus social-media versions and pitch angles for different outlets. Use this to announce a launch, partnership, award or event. For a full media kit with bios, fact sheet and assets use Media Pitch / EPK Builder.

Media Pitch / EPK Builder

Builds an electronic press kit: project overview, fact sheet, bios, synopsis variants, press-quote placeholders, press contact and a media pitch email. Use this to give journalists everything they need in one kit. For a single announcement instead use Press Release & PR Copy.

Social Announcement Pack

Creates a multi-platform social announcement pack with platform-tailored posts, hashtags, CTAs and a posting schedule. Use this to coordinate a launch or trailer drop across channels. For a formal press release use Press Release & PR Copy.

Crisis Comms Statement

Drafts a careful crisis communications statement plus holding lines, tone guidance and dos and don'ts. Use this to respond to a controversy or backlash with a measured public statement. For interview prep on a sensitive topic use Interview Talking Points.

Interview Talking Points

Prepares interview talking points: key messages, Q&A prep with suggested answers and bridges, and handling for tricky questions. Use this to brief a spokesperson before a press round. For a defensive statement in a crisis use Crisis Comms Statement.

Content Repurposing

Content Repurposing Pack

Turns one long-form piece (article, transcript, episode, interview) into a full multi-platform pack: LinkedIn post, X thread, Instagram caption, WhatsApp status, newsletter section, blog outline, YouTube Shorts script and pull quotes. Use this to get maximum reach from a single asset. For a single output format instead, see the focused tools such as Long-to-Short Clip Script or Blog from Video.

Long-to-Short Clip Script

Extracts high-retention short-clip scripts (hook plus payoff) from long-form content, with caption and hashtags per clip and the rationale for each pick. Use this to mine a podcast or video for Reels/Shorts. For a full repurposing pack across all formats use Content Repurposing Pack.

Newsletter from Transcript

Converts a transcript into an engaging email newsletter with subject-line options, a hooked body, key takeaways and a CTA. Use this to turn a talk or episode into an email. For a blog article instead use Blog from Video.

Blog from Video

Converts a video transcript into a structured, SEO-friendly blog article with title options, headings, meta description and keywords. Use this to turn video into searchable web content. For an email version use Newsletter from Transcript.

Social Thread Generator

Turns source content into an engaging X or LinkedIn thread with a hook, numbered points, payoff, CTA and alternate openers. Use this to distil an article or video into a scroll-stopping thread. For short video clips use Long-to-Short Clip Script.

Metadata & Distribution

Streaming Platform Metadata

Generates the full metadata package an OTT platform asks for at submission: multiple synopsis lengths, genre and keyword tags, content rating, cast and crew metadata and technical specs. Use this when preparing a title for platform ingestion. For discovery copy on YouTube specifically use YouTube SEO Pack.

YouTube SEO Pack

Creates a YouTube SEO pack: title options, an optimised description with timestamp placeholders, tags, hashtags and thumbnail-text ideas. Use this to maximise a videos discovery. For the thumbnail concept itself use Thumbnail Concept Brief.

Thumbnail Concept Brief

Writes thumbnail concept briefs for a designer: composition, focal point, text overlay, colour and emotion, with why each works. Use this to direct high click-through thumbnails. For titles, tags and description use YouTube SEO Pack.

Content Rating Advisor

Advises on the likely content rating (CBFC categories for India, plus OTT self-rating tier) from the elements you describe, and suggests edits to reach a lower rating. Use this to anticipate certification. For a broader sensitivity review use Age-Rating / Sensitivity Review.

Chapter / Timestamp Generator

Generates video chapters/timestamps with concise titles for navigation and SEO, starting at 00:00. Use this to add chapters to a long video. For full description, tags and titles use YouTube SEO Pack.

Influencer & Campaigns

Influencer Campaign Brief

Produces a complete influencer campaign brief for Indian creators: creator profile, deliverables, dos and donts, ASCI disclosure rules, KPIs with targets and a timeline. Use this to run a paid-creator campaign. To build the rubric for picking creators use Creator Shortlist Criteria; to draft the actual contract use Influencer Brand-Deal Drafter.

Creator Shortlist Criteria

Builds a weighted rubric for shortlisting creators - audience fit, engagement quality, authenticity, brand safety, content quality and cost - plus a tier strategy and red flags. Use this to select influencers objectively. To measure the campaign afterwards use Campaign KPI / Reporting Plan.

Campaign KPI / Reporting Plan

Designs a KPI and reporting plan for an influencer campaign: metrics by objective, tracking and attribution methods, benchmark ranges and a report format. Use this to measure a campaign properly. To pick the creators first use Creator Shortlist Criteria.

UGC Content Brief

Writes a UGC/creator content brief with objective, key messages, dos and donts, deliverables and mandatory ASCI disclosure, balancing guidance with authenticity. Use this to direct creators on what to make. To draft the paid contract use Influencer Brand-Deal Drafter.

ASCI Disclosure Checker

Checks an influencer post against ASCI guidelines for India - disclosure label, prominence, upfront placement and material-connection rules - and gives fixes. Use this to confirm a paid post is compliant. For a broader platform-policy review use Platform Policy Checker.

Talent Contracts

Creator & Talent Contract Review

Reviews a creator or talent contract from the perspective of the party you name, extracting key commercial terms with risk ratings, IP and usage provisions, red flags, missing protections and negotiation priorities. Use this before signing a brand deal or talent agreement. To draft a new brand deal instead of reviewing one, use Influencer Brand-Deal Drafter.

Influencer Brand-Deal Drafter

Drafts an influencer brand-deal contract under Indian law: deliverables and specs, fee and payment, content usage/whitelisting rights, exclusivity, ASCI disclosure, approvals, timeline and termination. Use this to paper a paid creator collaboration. To review a deal sent to you use Creator & Talent Contract Review.

Talent Release Form

Drafts a talent/appearance release form under Indian law - consent to use likeness, voice and footage, with scope, media, territory and term - and a note on guardian consent for minors. Use this when filming people for a production. For a performer engagement use Appearance / Performance Contract.

Collaboration Agreement

Drafts a creator-to-creator collaboration agreement under Indian law: ownership of content/channel, revenue split, responsibilities, IP, credit, dispute and exit. Use this when two creators co-produce work. For a royalty-only split use Royalty Split Agreement.

Appearance / Performance Contract

Drafts an appearance/performance contract under Indian law: performance scope and duration, fee and payment, technical/hospitality rider, recording/streaming rights, cancellation and force majeure. Use this to engage an artist or speaker for an event. For a filmed appearance release use Talent Release Form.

Content Compliance

Content Policy Compliance Review

Checks described or pasted content against a platform's policies and Indian regulation (IT Rules 2021, ASCI, FSSAI/IRDA/SEBI claims), returning an overall status, flagged issues with severity and answers to your specific concerns. Use this before publishing to catch violations early. For a narrower copyright-only view use Copyright / Fair-Use Assessor; for ad-claim checks use Ad-Content Compliance (ASCI).

Platform Policy Checker

Checks content against common platform policies (copyright, monetisation, community guidelines, restricted topics) for YouTube, Meta and similar, with risk flags and fixes. Use this before publishing to protect monetisation and reach. For a full regulatory view use Content Policy Compliance Review.

Copyright / Fair-Use Assessor

Assesses copyright infringement risk and fair-dealing arguments under the Indian Copyright Act (Section 52) for using third-party material, with factors and safer approaches. Use this before using clips, music or images you do not own. For platform-specific rules use Platform Policy Checker.

Ad-Content Compliance (ASCI)

Checks advertising content against the ASCI code - honesty, non-misleading, substantiation, harm and rules on children - and flags claims needing proof. Use this before releasing an ad. For influencer-disclosure specifically use ASCI Disclosure Checker.

Age-Rating / Sensitivity Review

Reviews content for sensitivity and age-appropriateness, flagging elements by level, suggesting a rating tier and content advisories/descriptors for India. Use this to self-classify for OTT or assess audience fit. For CBFC theatrical certification guidance use Content Rating Advisor.

Project Development

Media Project Pitch Document

Drafts a persuasive pitch document for a film, series or media project: a one-pager, a slide-by-slide deck outline, logline, selling points, comparable titles and a 60-second elevator pitch. Use this to approach buyers or partners. For a finance-focused deck aimed at investors use Investor / Funding Pitch Deck.

Investor / Funding Pitch Deck

Builds a media investor/funding pitch deck: logline, market opportunity, comparables with performance, budget summary, recoupment plan, team and the ask. Use this to raise finance for a project. For a creative buyer pitch use Media Project Pitch Document.

Production Budget Outline

Builds a production budget outline with above-the-line, below-the-line, post and contingency sections and line items, plus GST/TDS notes for India. Use this to structure a budget before getting quotes. For scene-level resource needs use Scene Breakdown.

Co-Production Proposal

Drafts a co-production proposal: project overview, contribution split, rights/territory split, roles, recoupment waterfall and credits. Use this to pitch a partner to share cost and rights. To formalise once agreed, have a lawyer paper the deal (this is a proposal, not a contract).

Grant / Film-Fund Application

Drafts a grant/film-fund application narrative: project summary, artistic vision, significance and impact, feasibility, budget summary and team, with a tip to align to the funds priorities. Use this to apply to a film fund or grant. For a commercial investor deck use Investor / Funding Pitch Deck.

Music Sync

Music Sync Licensing Brief

Turns a scene description into a structured music sync brief a supervisor or library can act on: musical direction, energy arc, ready-to-use search terms and licensing considerations. Use this to find the right track for a moment. For just the search keywords use Sync Search-Term Generator; to draft the licence terms use Music / Sync License Terms.

Sync Search-Term Generator

Generates music-library search terms (mood, genre, tempo, instrumentation, energy) plus ready-to-paste queries and library suggestions to find sync tracks. Use this to search stock/sync libraries efficiently. For a full brief for a music supervisor use Music Sync Licensing Brief.

Music Cue Sheet Builder

Builds a music cue sheet (track, composer, publisher, usage type, duration, timecode) required for royalty reporting to societies such as IPRS and PPL. Use this after a project is locked, for delivery and royalties. To draft the sync licence use Music / Sync License Terms.

Royalty-Free Track Brief

Writes a royalty-free/stock music brief (mood, length, structure, instrumentation, licence type needed) for sourcing tracks. Use this to brief a stock-music search for corporate or social video. For a scene-specific sync brief use Music Sync Licensing Brief.

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.