

India SMB — 37 tools

All tools · at-a-glance descriptions · Generated 27 Aug 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Pricing

Business Pricing Guidance

Produces a practical pricing analysis for your small business — total cost, cost per unit, a recommended price with target margin, a revenue projection and clear next steps, in plain language. Use this for an all-round pricing review from your own costs and local market. For a quick cost-plus number use the Cost-Plus Pricing Calculator; to position against rivals use Competitor Price Positioning.

Cost-Plus Pricing Calculator

Computes a cost-plus price for one product or service — variable cost, share of overheads, total unit cost, a recommended price at your target margin, and a few price options with their margins. Use this for a quick, defensible price from your costs; for an all-round pricing review with revenue projections use Business Pricing Guidance.

Competitor Price Positioning

Recommends where to position your price — premium, mid-market or value — and a price band, with talking points to justify it, based on what rivals charge and your strengths. Use this to place your price in the market; for a cost-based number use the Cost-Plus Pricing Calculator.

Service Quotation Builder

Turns a job scope into a clean, itemised client quotation ready to send, with GST handling, terms and a short WhatsApp summary. Use this to quote a client; to formally order from a supplier use the Purchase Order Generator, and to bill a completed sale use the GST Invoice Generator.

Discount & Margin Analyzer

Shows exactly how a discount hits your profit — margin before and after, how many extra units you must sell to break even, a plain verdict on whether it is healthy, and smarter alternatives. Use this before announcing an offer; to set the base price first use the Cost-Plus Pricing Calculator.

Payment Recovery

Customer Non-Payment Letter

Drafts a firm, professional letter (English + Hindi + a short WhatsApp version) to recover money from a customer who has not paid, plus your escalation options if it is ignored. Use this for a customer who owes you; for a supplier who wronged you use the Supplier Dispute Letter, and to negotiate a lower closing amount use the Settlement Offer Letter.

Payment Reminder Sequence

Creates a graduated set of payment reminders from gentle to final notice (WhatsApp, email and call scripts, English + Hindi) timed by how overdue the invoice is. Use this to chase an unpaid invoice politely but firmly; for a single strong letter use the Customer Non-Payment Letter, and to file for recovery use the MSME Samadhaan Complaint Guide.

MSME Samadhaan Complaint Guide

Explains MSME Samadhaan — the free government portal for delayed-payment recovery under the MSMED Act — covering your eligibility, interest entitlement, the filing steps and documents, and what to expect. Use this to recover a long-overdue B2B payment; for softer reminders first use the Payment Reminder Sequence.

Settlement Offer Letter

Drafts a full-and-final settlement letter (English + Hindi) to close a payment dispute at an agreed amount and timeline. Use this to settle for less and move on cleanly; to demand the full amount use the Customer Non-Payment Letter, and to file a formal claim use the MSME Samadhaan Complaint Guide.

GST

GST Registration & Filing Guide

Explains, in plain language, whether your business must register for GST, which rate applies, the e-commerce/TCS rules, filing frequency and whether the Composition scheme fits — tailored to your turnover and state. Use this to understand your GST obligations; to actually choose Composition vs Regular use the Composition vs Regular GST Advisor, and to create an invoice use the GST Invoice Generator.

GST Invoice Generator

Generates a fully GST-compliant tax invoice from your sale details, automatically applying CGST+SGST or IGST based on the states, with all mandatory fields. Use this to bill a sale; to quote before a sale use the Service Quotation Builder, and to find the right rate/HSN use the GST Rate & HSN Finder.

GSTR Filing Reminder & Guide

Tells you exactly which GST returns you must file, their frequency and due-date pattern, QRMP eligibility and the filing steps, based on your turnover and scheme. Use this to stay on top of GST deadlines; to decide your scheme first use the Composition vs Regular GST Advisor.

Composition vs Regular GST Advisor

Advises whether the simpler GST Composition scheme suits you or whether you should stay Regular, weighing your customers, inter-state sales and e-commerce, with the pros, cons and eligibility. Use this to choose your scheme; to understand overall GST duties use the GST Registration & Filing Guide.

Business Setup

Business Registration Guide

Recommends the right legal structure (Proprietorship, Partnership, LLP or Pvt Ltd) for a first-time entrepreneur and lays out the step-by-step registration process, costs, timelines, licences and Udyam benefits. Use this to actually start a business; if you only want to compare structures use the Business Entity Type Selector.

Business Entity Type Selector

Compares Proprietorship, Partnership, LLP, OPC and Pvt Ltd for your situation and recommends one, with liability, compliance, cost and best-for notes. Use this to choose a structure; for the full start-to-finish registration walkthrough use the Business Registration Guide.

Udyam / MSME Registration Guide

Guides you through free Udyam (MSME) registration — your Micro/Small/Medium classification, the benefits it unlocks (cheaper loans, Samadhaan, tender preference, subsidies) and the exact steps. Use this to register as an MSME; to find the loans those benefits unlock use the Business Loan Application Guide.

Licence & Permit Finder

Lists every licence and registration your specific business legally needs — GST, Shop & Establishment, FSSAI, Fire NOC, Trade Licence, PF/ESI and more — with the authority, cost, time and the order to get them. Use this to become fully compliant; for licences plus the loan and registration path use the Business Registration Guide.

Current Account Opening Guide

Tells you exactly which documents your entity type needs to open a business current account, which account features to compare, the bank-type trade-offs and the steps. Use this to open a current account; to first choose your entity use the Business Entity Type Selector.

Financing

Business Loan Application Guide

Maps the best-fit loan options for your business (MUDRA, CGTMSE, PM SVANidhi, SIDBI, bank/NBFC term loans) with limits, rates, collateral and how to apply, plus the documents to prepare and what to tell the bank. Use this to plan a borrowing; to check MUDRA specifically use the MUDRA Loan Eligibility Checker, and to build the report banks ask for use the Bank Loan Project Report Builder.

MUDRA Loan Eligibility Checker

Checks which MUDRA category (Shishu, Kishore or Tarun) fits your loan, whether you are likely eligible, the documents needed and where to apply — collateral-free micro-business lending. Use this to target a MUDRA loan; for all loan options use the Business Loan Application Guide, and to prepare the report use the Bank Loan Project Report Builder.

Govt Scheme & Subsidy Finder

Surfaces central and state government schemes and subsidies your business can claim, including special schemes for women, SC/ST, rural and first-generation entrepreneurs, with eligibility and how to apply. Use this to find grants and support; for loans specifically use the Business Loan Application Guide.

Bank Loan Project Report Builder

Builds a bankable project report for a loan application — promoter and project description, market, cost of project, means of finance, a projected P&L/cash-flow narrative, repayment and DSCR/break-even in simple terms. Use this to apply for a loan; to first pick the loan use the Business Loan Application Guide.

CIBIL Score Improvement Plan

Creates a step-by-step plan to raise your CIBIL/credit score for better loan terms — likely issues, a timed action plan, quick wins and myths to ignore. Use this before applying for finance; to then plan the loan itself use the Business Loan Application Guide.

Supplier & Vendor

Supplier Dispute Letter

Drafts a firm letter (English + Hindi) to a supplier over substandard goods, short supply or breach, states your rights under Indian law, and lays out the escalation path including MSME Samadhaan. Use this against a supplier; to recover money from a customer use the Customer Non-Payment Letter, and for a pure quality defect use the Quality Complaint Letter.

Vendor / Supplier Agreement Generator

Drafts a plain-language vendor/supplier agreement under Indian law covering scope, pricing, payment, delivery, quality, penalties, term, termination and dispute resolution. Use this to formalise an ongoing supplier relationship; for a one-off order use the Purchase Order Generator.

Purchase Order Generator

Generates a professional purchase order to place an order with a supplier — numbered, itemised, with taxes, totals, delivery date and standard terms. Use this to order goods; for an ongoing supply relationship use the Vendor / Supplier Agreement Generator.

Quality Complaint Letter

Drafts a firm, professional letter (English + Hindi) to a supplier about defective or damaged goods, citing your order and demanding a specific remedy by a deadline, with escalation notes. Use this for a defect complaint; for a broader supplier breach or dispute use the Supplier Dispute Letter.

Digital Presence

WhatsApp Business Setup Guide

A step-by-step plan to set up WhatsApp Business professionally — profile, catalogue, greeting and away messages, quick replies and photo tips — tailored to your business. Use this to get started on WhatsApp Business; for ready-made reply text use the WhatsApp/Social Auto-Reply Templates.

Google Business Profile Setup Guide

A step-by-step guide to set up and optimise your Google Business Profile so your shop shows on Maps and Search — categories, photos, hours, a ready-to-use description and a review strategy. Use this to get found locally; for a product/menu listing use the Product Catalogue / Menu Builder.

Product Catalogue / Menu Builder

Turns your product or dish list into attractive catalogue/menu copy — organised sections, enticing names and short descriptions — plus a copy-paste WhatsApp/Instagram version. Use this to present what you sell; to publish store policies use the Shipping & Returns Policy Generator.

WhatsApp/Social Auto-Reply Templates

Writes reusable WhatsApp/social auto-reply and quick-reply templates (English + Hindi) for greetings, hours, prices, bookings, out-of-office and follow-ups. Use this for ready-to-save reply text; for a full WhatsApp Business setup use the WhatsApp Business Setup Guide.

Customer Review Response Helper

Crafts a professional public reply to a customer review — good or bad — that acknowledges, makes it right and wins trust, plus how to handle unfair or fake reviews. Use this per review; for reply templates to common enquiries use the WhatsApp/Social Auto-Reply Templates.

ONDC & E-Commerce

ONDC Seller Onboarding Guide

A plain-language guide to start selling on ONDC — what it is, your eligibility (GST, bank, FSSAI), the seller-app registration steps, product-listing and logistics tips, and first-week goals. Use this to join ONDC; to compare ONDC against Amazon/Flipkart/Meesho/own-site first use the Online Marketplace Selector.

Online Marketplace Selector

Recommends which online channels to sell on — Amazon, Flipkart, Meesho, ONDC, own site/WhatsApp, Instagram — with fit, commission ranges and pros/cons for your product, and where to start. Use this to choose channels; to join ONDC specifically use the ONDC Seller Onboarding Guide.

Product Listing Builder

Writes a conversion-focused product listing — an optimised title, benefit-led bullets, a description and backend search keywords, with photo tips — for your chosen platform. Use this to list a product; to pick the platform first use the Online Marketplace Selector.

Shipping & Returns Policy Generator

Drafts clear shipping, returns and refund (and COD) policies for your online store, aligned to the Consumer Protection (E-Commerce) Rules. Use this to publish store policies; to write the product listings use the Product Listing Builder.

Online Pricing Strategy

Calculates a marketplace listing price that still leaves your target profit after commission, shipping, GST and a returns/RTO cushion, with the full deduction breakdown. Use this to price for online selling; for offline or cost-plus pricing use the Cost-Plus Pricing Calculator.

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.