

Consumer Electronics & Appliances — 101 tools

All tools · at-a-glance descriptions · Generated 13 Oct 2026

This is the full list of AiSevak tools in this industry, each with a short description of what it produces. Open any tool on aisevak.in to run it.

Business Setup & Retail Model

Electronics Business Setup Guide

Produces a setup plan for a consumer-electronics/appliances business — model (retail store, dealership, service centre, or mix), registrations, brand tie-ups, finance/EMI setup and a launch checklist. Use it to start out. For the full plan use the Electronics Business Plan.

Electronics Business Plan

Builds a structured business plan for an electronics/appliances business — market, retail/service model, brand strategy, financials and milestones. Use it for a loan or investor. For unit economics use the Store P&L Modeller.

Retail vs Service vs Online Model Selector

Compares electronics business models — multi-brand vs exclusive-brand retail, adding a service centre, and online-plus-offline — on margin, competition-resilience, capital and capability, and recommends the fit given e-commerce pressure. Use it to choose direction. For setup use the Electronics Business Setup Guide.

Brand Dealership Acquisition

Produces a kit to secure brand dealerships/distribution — eligibility and infra expected, the pitch, margin/scheme structure, security deposit and targets, and exclusive-store options — so you get the brands you want. Use it to approach brands. For the agreement use the Dealership / Distribution Agreement.

Location & Catchment Analysis

Analyses a proposed store location — footfall and demand, competition (incl large-format and online), visibility and accessibility, and rent viability — with a go/no-go, since location still matters for a high-consideration purchase. Use it before signing a lease. For setup use the Electronics Business Setup Guide.

Store & Service Organisation Planner

Designs the organisation for an electronics business — sales/showroom staff, service technicians, finance/EMI desk, accounts and inventory — with roles and ratios as you scale. Use it to structure the team. For hiring use the Sales & Service Staff Hiring Kit.

Store Brand Positioning

Crafts brand positioning for an electronics store — the customer you serve best and your edge (trusted advice, demos, service and installation, finance help, after-sales) — so you compete with e-commerce on trust and total experience, not just price. Use it to sharpen identity. For marketing use the Local Marketing Plan.

Product Range & Category

Product Range & Category Plan

Builds a product-range and category plan — which categories, brands, price-tiers and models to stock at what depth, balancing margin, velocity and obsolescence risk — so you carry the right range without dead stock. Use it to plan assortment. For a new category use the Product Line Feasibility Study (via feasibility).

Product Selection Advisory

Produces an expert product advisory for a customer — comparing options for their need and budget across brands/models, key specs to consider, energy rating, and the right fit — so your staff give unbiased, trusted advice that wins the sale over online. Use it as a selling and customer-help tool. For energy rating use the Energy-Efficiency (BEE Star) Advisory.

Model Mix & New-Launch Management

Builds an approach to manage the fast model cycle — bringing in new launches, clearing end-of-life/old models before value drops, and balancing the mix — so you ride launches and avoid getting stuck with obsolete stock. Use it to manage the model cycle. For overall range use the Product Range & Category Plan.

Accessories & Attach-Sales Plan

Builds an accessories and attach-sales plan — the high-margin add-ons for each product (stabilisers, cables, covers, mounts, memory, chargers, extended warranty, installation) with staff prompts — so you capture the attach income that carries thin-margin electronics retail. Use it to lift attach. For extended warranty use the Extended Warranty Program.

Mobile & Accessories Category Playbook

Builds an operating playbook for the mobile phones and accessories category — model mix and fast turns, thin-margin management, accessories and repair attach, finance/exchange, and online-price competition — so you run mobile profitably despite razor-thin margins. Use it for the mobile line. For pricing use the Pricing & Margin Strategy.

Premium / High-Value Category Strategy

Builds a strategy to grow premium/high-value sales (large/OLED TVs, premium ACs/appliances, high-end audio, flagship phones, gaming) — display and experience, expert consultative selling, finance for big tickets, and demos — so you capture the better-margin, less-online-vulnerable premium segment. Use it to grow premium. For advisory use the Product Selection Advisory.

Refurbished & Exchange Program

Builds a refurbished and exchange program — valuing and taking exchange/old devices, refurbishing and reselling (or channeling), and using exchange to close new sales — so you drive upgrades, add a margin line, and compete with online exchange offers. Use it for exchange/refurbished. For e-waste compliance use the E-Waste & EPR Compliance tool.

Energy-Efficiency (BEE Star) Advisory

Produces an energy-efficiency advisory for a customer — explaining BEE star ratings and running-cost/electricity-savings over the product life, so you can sell a higher-star (often higher-margin) product on total cost of ownership, not just purchase price. Use it as a selling/help tool. For product choice use the Product Selection Advisory.

Inventory & Supply Chain

Inventory Management SOP

Writes an inventory-management SOP — inward/GRN with serial/IMEI capture, storage and handling of fragile high-value stock, issue-to-billing with serial linkage, demo-unit management, and audits — so stock is accurate, tracked by serial, and losses are low. Use it to run inventory. For obsolescence use the Stock Norms & Obsolescence Control tool.

Stock Norms & Obsolescence Control

Sets stock norms and obsolescence controls — reorder levels by velocity, buying-depth limits on fast-changing categories, ageing tracking, and proactive clearance before value drops — so working capital is not trapped in obsolete models. Use it to right-size inventory. For clearing use the Model Mix & New-Launch Management tool.

Purchase Planning & Brand Ordering

Writes a purchase-planning SOP — demand-based ordering, aligning to brand credit and scheme/target cycles without over-loading, verifying rates and models, and controlling working capital — so buying is disciplined and scheme-smart, not pushed. Use it to control purchasing. For scheme math use the Brand Scheme & Claim Management tool.

Serial / IMEI & Warranty Tracking

Designs a serial/IMEI and warranty tracking system — capturing serial at inward and sale, recording warranty start and period, and using it for returns/service/theft and brand claims — so every unit is traceable and warranty is verifiable. Use it to track units. For after-sales use the Warranty Handling SOP.

Demand Forecasting (Seasonal & Festive)

Builds a demand-forecasting approach — seasonal (AC/cooler summer peak), festive (Diwali/Dussehra/Onam appliance buying), new-launch and wedding-season demand — so you stock enough for peaks without over-stocking, the core electronics stocking challenge. Use it to plan stock. For norms use the Stock Norms & Obsolescence Control tool.

Brand Scheme & Claim Management

Builds a system to evaluate and claim brand schemes and dues — target rebates, display/volume schemes, price protection, DOA/defective claims and marketing support — so you chase profitable schemes and collect everything owed. Use it to manage brand dues. For purchase decisions use the Purchase Planning & Brand Ordering tool.

Stock Audit & Shrinkage Control

Writes a stock-audit and shrinkage-control SOP — serial-wise cycle and full counts, high-theft-item focus (mobiles/accessories), book-vs-physical reconciliation, and loss investigation — so high-value stock matches records and theft/shrinkage is caught. Use it to run audits. For the day-to-day SOP use the Inventory Management SOP.

Delivery & Installation Operations

Builds a delivery and installation operations plan — scheduling, safe transport of fragile large appliances, professional installation and demo, brand-installation coordination (AC/TV), and customer sign-off — so delivery/installation is a delight and a differentiator vs online, not a complaint source. Use it to run fulfilment. For after-sales use the Warranty Handling SOP.

Sales & Showroom

Showroom Selling Playbook

Builds a showroom selling playbook — greeting and needs discovery, demo-led consultative selling, presenting options with total value (finance, delivery, service, warranty), attach selling, and closing — so footfall converts into complete, high-margin sales, not price-shopped browsers. Use it to train the floor. For demos use the Demo & Experience Zone tool.

Demo & Experience Zone

Designs product demo and experience zones — working displays and demo setups (home theatre, TV picture, appliance features), a hands-on experience that online cannot offer, and demo-to-sale flow — so the showroom experience wins the sale. Use it to design the floor experience. For selling use the Showroom Selling Playbook.

Consultative Selling & Objection Handling

Produces consultative selling scripts and objection handling — needs discovery, honest recommendation, and responses to online-price, let-me-think and budget objections — so staff sell as trusted advisors and win against online. Use it to script and train the team. For the full playbook use the Showroom Selling Playbook.

EMI / Consumer Finance Desk

Builds an EMI/consumer-finance desk — tie-ups (Bajaj Finserv, bank card EMI, no-cost EMI), fast in-store approval flow, presenting EMI to make big-ticket affordable, and earning finance commission — so affordability drives conversion and upgrades. Use it to run finance-led selling. For exchange use the Exchange Offer Selling tool.

Exchange Offer Selling

Builds an exchange-offer selling approach — quick fair valuation of the old product, presenting the exchange to reduce effective price and drive an upgrade, and matching/beating online exchange offers — so exchange closes sales and drives premium upgrades. Use it for exchange-led selling. For the program economics use the Refurbished & Exchange Program.

Anti-Showrooming Strategy

Builds a strategy to counter showrooming (customers experiencing in-store then buying online) — total-value bundling, on-the-spot closing tools (finance, exchange, delivery, price-match where sensible), relationship and loyalty, and capturing the customer — so your demo effort converts into your sale. Use it to reduce showrooming loss. For positioning use the Store Brand Positioning tool.

Sales Tracking & Reporting

Designs a sales tracking and reporting system — sales by category/brand/model, margin, attach and extended-warranty rate, finance/exchange mix, and salesperson performance — so you manage the store by numbers and grow the high-margin mix. Use it to build reporting. For the P&L use the Store P&L Modeller.

Festive Sales Blitz Planning

Builds a festive-season sales blitz plan — stock build-up, brand/festive offers and finance/exchange schemes, marketing and footfall drive, staffing, and target planning — so you capture the festive spike (Diwali/Dussehra/Onam) that can make the year for electronics. Use it before the season. For demand use the Demand Forecasting tool.

Service Centre Operations

Service Centre Setup

Produces a plan to set up a service/repair centre — space and workbench setup, tools and test equipment, spare-parts stock, technicians, multi-brand vs authorised, and pricing — so you build a service centre that is a margin line and customer-retention engine. Use it to start service. For authorised setup use the Authorised Service Centre (ASC) Setup tool.

Repair Job Workflow SOP

Writes a repair job workflow SOP — intake and job-card with fault/condition, diagnosis and estimate/approval, repair, quality-test, and delivery with warranty — so repairs are consistent, disputes are avoided, and turnaround is fast. Use it to run the workshop. For TAT use the Turnaround Time & Job Tracking tool.

Service Pricing & Estimate

Builds a service pricing approach — visit/diagnosis charge, labour rates by job, genuine-parts pricing, and transparent estimates — so repairs are priced profitably and transparently without disputes or losing to cheap local repairers. Use it to set service pricing. For the workflow use the Repair Job Workflow SOP.

Spare Parts Management

Builds a spare-parts management system for the service centre — which fast-moving genuine parts to stock, sourcing (brand/authorised), min-max, warranty-part handling, and pilferage control — so repairs are completed fast with genuine parts and cash is not stuck. Use it to run parts. For the workflow use the Repair Job Workflow SOP.

Service Technician Management

Builds a system to manage service technicians — skilling and brand training, productivity (jobs/day, TAT), honesty and anti-cheating (no unnecessary part replacement), field vs bench work, and incentives — so service is fast, honest and profitable. Use it to run the technician team. For workflow use the Repair Job Workflow SOP.

Turnaround Time & Job Tracking

Builds a turnaround-time and job-tracking system — job status stages, TAT targets, parts-wait management, and proactive customer updates — so repairs are fast, status is visible, and where-is-my-product calls drop. Use it to speed service. For workflow use the Repair Job Workflow SOP.

Authorised Service Centre (ASC) Setup

Guides becoming a brand-authorised service centre (ASC) — the application and requirements (infra, trained technicians, tools, brand systems), the economics (warranty-job payouts, genuine parts, brand leads), and multi-brand ASC options — so you get steady brand-referred service volume and warranty work. Use it to pursue ASC status. For the centre itself use the Service Centre Setup tool.

Mobile Repair Service Playbook

Builds an operating playbook for mobile repair — common repairs and SOPs (screen, battery, charging, water damage, software), genuine-vs-compatible parts and honesty, pricing and TAT, tools, data-privacy/handling, and repair as footfall and margin — so mobile repair is profitable and trustworthy. Use it for the mobile repair line. For technicians use the Service Technician Management tool.

Warranty & After-Sales

Warranty Handling SOP

Writes a warranty-handling SOP — verifying warranty (serial/invoice), in-warranty routing to brand/ASC, coordinating repair/replacement/DOA, managing customer expectations, and keeping the store the trusted middle — so warranty issues are resolved smoothly and the customer relationship is protected. Use it to run warranty. For brand claims use the Brand Warranty & DOA Claims tool.

Extended Warranty Program

Builds an extended-warranty program — provider tie-up (brand/third-party like OneAssist), what it covers, pricing and your commission/margin, the sales pitch at point of sale, and honest terms — so you add a high-margin recurring income line and give customers peace of mind. Use it to grow EW attach. For attach broadly use the Accessories & Attach-Sales Plan.

Brand Warranty & DOA Claims

Builds a system to manage claims with brands — DOA/defective replacement, warranty-repair reimbursements (if you service), price protection, and defective-return credits — with documentation and time-limits, so you recover everything owed and are not stuck with brand faults. Use it to manage brand claims. For scheme claims use the Brand Scheme & Claim Management tool.

Installation & Demo Service

Builds an installation and demo service plan — professional installation (AC/TV/appliance) and product demo/onboarding, brand-installation coordination and SLAs, installation charges/materials, and safety — so installation is a delight, a differentiator and an income line, not a complaint source. Use it to run installation. For delivery use the Delivery & Installation Operations tool.

Appliance AMC Plans

Designs appliance AMC (annual maintenance contract) plans — coverage and visits (AC servicing, RO, appliance checks), pricing, parts included vs extra, and terms — so you build recurring service revenue and lock in customers after the warranty ends. Use it to launch AMC. For the contract use the AMC / Service Contract & Terms tool.

Complaint & Escalation Handling

Writes a complaint and escalation handling SOP — product defects, warranty/service delays, installation and billing issues — with fair resolution, brand escalation, and consumer-protection awareness, so complaints are resolved and the relationship (and reputation) protected. Use it to handle complaints. For warranty use the Warranty Handling SOP.

After-Sales Customer Retention

Builds an after-sales retention system — a customer database with purchases and appliances, service-due and AMC reminders, festive/upgrade outreach, and loyalty — so buyers return for service, accessories, AMC and their next purchase instead of going online. Use it to build repeat. For AMC use the Appliance AMC Plans tool.

Pricing, Margins & Finance

Pricing & Margin Strategy

Builds a pricing and margin strategy — competitive product pricing (near online on hot models) recovered by attach, finance, EW, exchange and service, plus bundle and total-deal pricing — so you stay competitive on the sticker while making money on the whole deal. Use it to set pricing. For margin tracking use the Margin & Attach Management tool.

Margin & Attach Management

Analyses margin across your business from discrete inputs — thin product margin vs high-margin attach (accessories, EW, finance, service, AMC) and mix — and shows where profit really comes from and how to grow the attach/service mix. Use it to lift profitability. For the P&L use the Store P&L Modeller.

Competitive / Online Price Response

Builds a response to online and large-format price competition — when to match/price-protect vs hold-and-add-value, using brand price-support, and protecting the profitable core — so you defend sales against online without a margin-destroying race. Use it when online undercuts you. For positioning use the Store Brand Positioning tool.

Discount & Negotiation Policy

Builds a discount and negotiation policy — approval limits, giving non-price value (accessories, EW, delivery, finance) instead of price, and controlling the bargaining culture — so counter discounting is controlled and margin protected. Use it to plug discount leakage. For pricing use the Pricing & Margin Strategy tool.

Finance & Warranty Commission Optimization

Builds a plan to maximise commission/margin income from consumer finance, extended warranty and insurance — provider mix and payout terms, attach rates, and staff incentives — so these high-margin income lines are fully captured (they often out-earn product margin). Use it to grow commission income. For the finance desk use the EMI / Consumer Finance Desk tool.

Price List & Update Management

Builds a system to keep prices current — capturing brand price changes and online prices, updating billing and display, claiming price protection on stock, and communicating to staff — so you never sell at stale prices or miss price protection when brands drop prices. Use it to manage frequent price changes. For pricing logic use the Pricing & Margin Strategy tool.

Marketing & Customer Acquisition

Local Marketing Plan

Builds a local-marketing plan for an electronics store — local visibility and offers, festive campaigns, WhatsApp broadcasts, referrals and community tie-ups — so nearby customers come to your store rather than defaulting to online. Use it for local growth. For online discovery use the Google Business Profile & Local SEO tool.

Google Business Profile & Local SEO

Builds a Google Business Profile and local-SEO plan — profile optimisation, product/brand listing, reviews, and ranking for local electronics/appliance/service searches — so buyers researching online find your store (and service centre). Use it to win local search. For paid ads use the Digital Ads Plan.

Digital Ads Plan

Builds a digital-ads plan — Google (local intent, offers) and Meta (festive, offers, retargeting) with local targeting and offers, driving store visits, calls and WhatsApp enquiries — so ad spend brings footfall for big-ticket purchases. Use it to run paid ads. For organic use the Google Business Profile & Local SEO tool.

Social Media & Content Plan

Builds a social-media and content plan — product highlights and demos, buying guides and comparisons, offers, service/trust content, and customer stories — so you build local following and trust that drives store visits. Use it for social presence. For reviews use the Reviews & Reputation tool.

Online Selling (Own + Marketplace)

Guides selling online — own WhatsApp/website ordering and marketplace/local-commerce listing — the economics and logistics, and positioning online as complementary (local delivery, service-backed) to the store rather than a race-to-bottom. Use it to add an online channel wisely. For the strategic call use the Online vs Offline Strategy (via growth).

Referral & Word-of-Mouth Program

Designs a referral and word-of-mouth program — incentivising satisfied customers to refer, and leveraging good service/installation moments — so referrals (trusted, cheap acquisition for a big-ticket trust purchase) become systematic. Use it to drive referrals. For retention use the After-Sales Customer Retention tool.

Reviews & Reputation Management

Builds a reviews and reputation plan — generating genuine Google reviews from happy customers, responding to negatives (product/service) with recovery, and managing reputation across store and service — so your rating drives local trust and search ranking. Use it to build reputation. For complaints use the Complaint & Escalation Handling tool.

Corporate / Bulk / Institutional Sales

Builds a plan to win corporate, institutional and bulk sales — offices (laptops/ACs/appliances), builders (bulk appliance fit-outs), institutions and gifting — with the pitch, pricing/credit, GST/invoicing and account management, so you add higher-volume B2B revenue. Use it to grow B2B. For the contract use the B2B / Bulk Supply Agreement.

Finance & Unit Economics

Store P&L Modeller

Models the store monthly P&L from discrete lines — product and attach/service/finance income, cost of goods, staff, rent, finance cost and overheads — to margin, showing how attach/service carry thin product margin. Use it to understand profitability. For category returns use the Inventory Turns & GMROI tool.

Working Capital Planner

Plans working capital from discrete drivers — inventory days (and obsolescence risk), brand credit days, any customer/B2B credit, and monthly cost base — so you size the cash tied in fast-moving high-value stock and the funding needed. Use it to avoid a cash crunch. For the P&L use the Store P&L Modeller.

Break-Even Analysis

Computes break-even from discrete inputs — blended gross margin and monthly fixed costs (staff, rent, finance, overheads) — giving the monthly sales needed to break even and the margin of safety, so you know the survival threshold given thin margins. Use it to set your minimum. For the P&L use the Store P&L Modeller.

Inventory Turns & GMROI

Computes inventory turns and GMROI (gross-margin return on inventory) by category from discrete inputs — margin, sales and average stock — so you know which categories earn their capital and shelf and which trap cash in slow/obsolescing stock. Use it to optimise mix and stock. For margin use the Margin & Attach Management tool.

Cash Flow Management

Builds a cash-flow plan from discrete drivers — collections (mostly cash/finance-settlement), brand payments and stock purchases, festive build-up, and finance/EMI settlement timing — so cash stays healthy across the fast stock cycle and festive peaks. Use it to manage cash. For working-capital sizing use the Working Capital Planner.

Service Centre Economics

Computes service-centre economics from discrete inputs — jobs/day, revenue per job (labour+parts+AMC), technician cost, parts cost and overhead — to profit, so you know if service is a profit line and how to improve it. Use it to evaluate the service centre. For the overall P&L use the Store P&L Modeller.

Deal / Basket Economics

Computes the true profit of a complete sale (basket) from discrete lines — product margin, accessories, extended warranty, finance commission, exchange spread and installation — so you see how the whole deal makes money even when the product margin is near zero. Use it to understand deal economics. For pricing use the Pricing & Margin Strategy tool.

Electronics Business Valuation

Estimates an electronics business valuation from discrete inputs — revenue and profit, dealerships and service/ASC, recurring AMC/service and customer base, net working capital minus debt — using earnings and net-asset approaches, for a sale or investment. Use it for a valuation range. For the P&L behind it use the Store P&L Modeller.

Regulatory & Compliance

Registrations & Licences Guide

Maps the registrations and licences an electronics/appliance business needs — GST, Shops & Establishment, Udyam, trade licence — and flags product-compliance obligations (BIS/CRS, BEE, e-waste EPR) that apply to what you sell. Use it to map compliance. For the calendar use the Compliance Calendar.

GST & HSN Compliance

Guides GST compliance for an electronics/appliance business — HSN and rate by product (electronics span 12-28%), input tax credit, e-invoicing/e-way, exchange and warranty treatment, service GST, and returns — so billing and filings are correct. Use it to set up GST. For registrations use the Registrations & Licences Guide.

BIS / CRS Compliance Guide

Explains BIS and the Compulsory Registration Scheme (CRS) for electronics — which products need BIS/CRS registration and marking, the dealer duty to sell only registered/compliant goods, avoiding non-compliant/grey-market stock, and the liability — so you do not sell illegal, non-compliant electronics. Use it to check compliance. For registrations use the Registrations & Licences Guide.

BEE Star Labelling Compliance

Explains BEE (Bureau of Energy Efficiency) star-labelling compliance — which appliances must carry a valid BEE star label (AC, fridge, etc.), the dealer duty to display and sell labelled products, and using the label in selling — so you comply and sell on efficiency. Use it to check labelling. For selling on efficiency use the Energy-Efficiency (BEE Star) Advisory.

E-Waste & EPR Compliance

Explains e-waste and EPR (Extended Producer Responsibility) compliance under the E-Waste Management Rules — dealer/retailer collection and take-back duties, channeling e-waste (and exchange/old goods) to authorised recyclers, records, and awareness — so you handle end-of-life electronics legally. Use it for e-waste compliance. For exchange use the Refurbished & Exchange Program.

Legal Metrology / MRP Compliance

Explains Legal Metrology compliance for an electronics dealer — MRP display and no-selling-above-MRP, packaged-declaration requirements, and price display — so you avoid weights-and-measures/MRP complaints. Use it for MRP/pricing compliance. For registrations use the Registrations & Licences Guide.

Consumer Protection & Warranty Rights

Explains consumer-protection and warranty-rights obligations for an electronics dealer — deficiency in goods/service, warranty and replacement rights (DOA), fair terms and no unfair practice, and grievance handling — so you treat customers lawfully and reduce consumer-forum risk. Use it to make practices compliant. For complaints use the Complaint & Escalation Handling tool.

Contracts & Commercial

Dealership / Sub-Dealer Agreement

Drafts a dealership/sub-dealer agreement with each term separate — territory and products, margin and schemes, credit and security, targets, brand/price discipline, and termination — so extending distribution is clear and protected. Use it to appoint sub-dealers. For a service franchise use the Service / ASC Franchise Agreement.

Service / ASC Franchise Agreement

Drafts a service/franchise agreement (running a branded/authorised service centre or franchising your service brand) with each term separate — scope and standards, payouts/fees, parts/warranty, technician certification, SLAs, and term — so service arrangements are clear and quality-bound. Use it for service franchise/ASC terms. For the service setup use the Service Centre Setup tool.

AMC / Service Contract

Drafts an appliance AMC/service contract with each term separate — equipment covered, visit schedule, labour/parts inclusions and exclusions, response time, price and renewal, and liability — so AMC customers know exactly what they get. Use it for AMC customers. For designing plans use the Appliance AMC Plans tool.

B2B / Bulk Supply Agreement

Drafts a B2B/bulk supply agreement (offices, builders, institutions) with each term separate — products and quantities, pricing, delivery and installation, payment/credit, warranty/service and penalties — so a bulk order is clear and payment is protected. Use it for corporate/builder orders. For winning them use the Corporate / Bulk / Institutional Sales tool.

Sale & Warranty Terms & Conditions

Drafts standard sale and warranty terms with each term separate — pricing/MRP, warranty scope (brand vs store), returns/DOA policy, exchange, installation, and dispute handling — so every sale runs on clear, fair, consumer-law-compliant terms. Use it as your standard T&C. For AMC use the AMC / Service Contract tool.

Employee Agreement

Drafts an employee agreement (sales/service/technician) with each term separate — role, salary and incentive, cash/stock/customer-data accountability, honesty and conduct, confidentiality/non-solicit, and termination — so pay and accountability are clear in a cash-and-high-value-stock business. Use it for hires. For incentives use the Technician/Sales Incentive Scheme (via HR).

Vendor / Supplier Agreement

Drafts a vendor/supplier agreement for stock or spare parts with each term separate — supply scope and pricing, genuine/BIS-compliant goods guarantee, credit, delivery, price-protection/returns, and term — so your supply is reliable and compliant. Use it to lock suppliers. For scheme claims use the Brand Scheme & Claim Management tool.

Operations & Technology

POS / Inventory Software Selection

Guides selecting POS/inventory/retail software for an electronics business — must-have features (serial/IMEI billing, GST e-invoice, stock, CRM, service/job module, finance/EW), build-vs-buy and cost/adoption — so you digitise without overbuying. Use it before choosing software. For MIS use the Business MIS Dashboard tool.

Billing & Serial-Tracking System

Designs a billing and serial-tracking process — capturing serial/IMEI on every invoice with warranty details, correct GST, attach/EW/finance capture, and reconciliation — so billing is accurate, warranty is traceable, and returns/fraud are controlled. Use it to run billing. For software use the POS / Inventory Software Selection tool.

Business MIS Dashboard

Designs a business MIS dashboard — sales and margin by category/brand, attach and EW/finance penetration, inventory ageing and turns/GMROI, service revenue and TAT, and cash/receivables — so the owner sees the whole business and manages the high-margin mix by data. Use it to build reporting. For inventory economics use the Inventory Turns & GMROI tool.

Digital Operations & CRM

Builds a plan to digitise customer operations — CRM with purchase/warranty history, automated service-due/AMC/warranty-expiry reminders, festive and offer broadcasts, and service-status updates — so retention and after-sales run with less manual effort. Use it to automate CRM/ops. For retention use the After-Sales Customer Retention tool.

Multi-Store Operations

Builds a multi-store operations framework — centralised purchasing and inventory sharing, consistent pricing and SOPs, store performance comparison, stock-transfer between stores, and central MIS — so multiple stores run consistently and leverage scale. Use it when running several stores. For expansion strategy use the Store Expansion Strategy tool.

Store Security & Loss Prevention

Builds a store security and loss-prevention plan — CCTV coverage, high-value/small-item controls, staff access and accountability, billing/serial controls against internal fraud, and audits — so high-value electronics stock is protected from external and internal loss. Use it to prevent shrinkage. For stock audits use the Stock Audit & Shrinkage Control tool.

Vendor Payment & Scheme Reconciliation

Builds a system to reconcile vendor/brand accounts — purchases and payments, scheme/rebate credits, price-protection, DOA/defective credits and warranty payouts — so brand ledgers are clean and every due is collected. Use it to control brand accounts. For scheme decisions use the Brand Scheme & Claim Management tool.

Growth & Diversification

Omnichannel (Online + Offline) Strategy

Builds an omnichannel strategy — combining the store experience with online/WhatsApp ordering, local delivery/installation, and unified service and loyalty — so you offer the convenience of online with the trust and service of a store, a position pure-online cannot match locally. Use it to plan omnichannel. For online selling use the Online Selling tool.

Service-Led Growth Strategy

Builds a service-led growth strategy — expanding repair, installation, AMC and authorised-service into a major, resilient, higher-margin business that also drives product footfall and retention — so service becomes a growth engine and a moat against e-commerce. Use it to grow service. For service setup use the Service Centre Setup tool.

Store Expansion Strategy

Builds a store-expansion strategy — new-location demand and viability, funding and working capital (inventory-heavy), management and systems for multi-store, and phasing — so expansion is funded and controlled given inventory/obsolescence risk. Use it to plan growth. For multi-store running use the Multi-Store Operations tool.

New Category / Product Entry

Analyses adding a new category or product line (e.g. IT/laptops, smart-home, gaming, kitchen appliances) — demand, margin, capability/licence, and cross-sell — with a go/no-go, so you expand your range profitably. Use it before adding a category. For range planning use the Product Range & Category Plan tool.

Growth & Diversification Strategy

Builds a growth and diversification strategy — deepening service/AMC, B2B/institutional, omnichannel/online, premium focus, new categories, or expansion — evaluated on margin, resilience and capability, so you grow in the most profitable, e-commerce-resilient direction. Use it to plan the next move. For a specific category use the New Category / Product Entry tool.

Customer Data & Loyalty Platform

Builds a customer-data and loyalty platform — a rich customer/appliance database, loyalty rewards, and data-driven outreach (upgrade cycles, AMC, accessories, referrals) — so you own the customer relationship and their lifetime of purchases and service, the asset online sellers do not have locally. Use it to build a loyalty/data asset. For retention use the After-Sales Customer Retention tool.

HR & Workforce

Sales & Service Staff Hiring Kit

Produces a hiring kit for electronics roles — salesperson/product-specialist, service technician, finance/EMI desk, accounts — with role requirements, a knowledge/skill test, interview questions and verification. Use it to recruit. For the contract use the Employee Agreement.

Sales & Service Incentive Scheme

Designs an incentive scheme from discrete components — product sales, but weighted toward attach/accessories, extended warranty and finance penetration, and (for service) TAT/quality/honesty — so staff drive the high-margin mix and honest service, not just box volume or dishonest upselling. Use it to motivate the team. For the employment terms use the Employee Agreement.

Product & Service Training

Designs a training program — product and technology knowledge (for consultative selling), consultative/finance selling, service/repair skilling (with brand training), and honest-selling ethics — so staff sell as expert advisors and technicians repair well, the store advantage over online. Use it to build capability. For hiring use the Sales & Service Staff Hiring Kit.

HR Policy Handbook

Writes an HR policy handbook — attendance, pay and incentives, cash/stock/customer-data accountability, honesty and no-cheating, conduct, POSH, and exit — for a store-and-service workforce handling cash, high-value stock and customer trust. Use it to set ground rules. For conduct in the contract use the Employee Agreement.

Staff Retention

Builds a staff-retention plan — diagnosing why product-knowledgeable sales staff and skilled technicians leave (pay, growth, respect, incentive, treatment) and fixing it, since trained staff who know your products, customers and repairs are hard to replace. Use it when attrition hurts. For incentives use the Sales & Service Incentive Scheme.

Attendance & Payroll System

Designs an attendance and payroll system — attendance, salary and incentive computation (attach/finance/service-linked), advances, statutory deductions and payslips — so store and service staff are paid accurately and incentive disputes fall. Use it to run payroll. For statutory duties use the Labour compliance (via registrations).

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.