

# Water Business Diversification Plan

Water, RO & Sanitation

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Builds a diversification plan for a water business — adjacent lines like AMC, ATMs, treatment services, sanitation, RWH or tanker — that leverage existing assets and customers to spread risk and lift margin. Use it to grow beyond one line.

## Purpose of this tool & output

Diversify into adjacent water lines

## How the output is used

Use it to diversify into adjacent water lines — a diversification plan across packaged water, RO, ATM, treatment and sanitation using what you already have.

## Important cautions

Diversify into lines that genuinely leverage your assets, customers and skills and validate demand and regulatory needs before investing; recurring service lines often beat more of the same commodity. Pilot before scaling and do not distract the core.

## Companion documents

- IoT & Remote Monitoring Plan
- Water Sustainability & ESG Plan
- Energy & Cost Optimisation Plan
- Water Business Expansion Plan
- Government Tender & Jal Jeevan Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.