

Water Business Plan

Water, RO & Sanitation

Document type: Plan / SOP / strategy / guide · Generated 16 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a structured business plan for a water or sanitation business — market, model, treatment, financials and channels — for a loan or investor. Use it for funding. For unit economics use the Water P&L Modeller.

Purpose of this tool & output

Bank-ready plan for a water business

How the output is used

Use it to raise a bank loan — a bank-ready water business plan with market, plant, costs and financials.

Important cautions

Projections are illustrative and depend on capacity utilisation, source reliability, competition and price. The packaged-water market is crowded and price-competitive; have a CA and technical expert review assumptions before relying on this for funding.

Companion documents

- Water Business Setup Guide
- Water Business Model Selector
- Water Project Feasibility Study
- Water Market Assessment
- Plant / Site Selection Guide
- Water Business Entity & Structure Advisor

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.