

AMC & Recurring Revenue Economics

Water, RO & Sanitation

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Models the economics of AMC, consumables and subscription recurring revenue for purifier or dispenser or plant service — lifetime value, service cost and margin — the profit engine of service-led water businesses. Use it to build the recurring-revenue case.

Purpose of this tool & output

Model AMC and recurring revenue

How the output is used

Use it to model AMC and recurring revenue — an AMC and recurring revenue economics view across contracts, service cost and margin.

Who should vet it

Your CA or finance lead, to confirm the AMC pricing covers service cost with a margin.

Important cautions

Recurring economics depend on renewal, consumable attach and service efficiency; low renewal or scattered customers erode margin. Track renewal and cost-to-serve and build route density.

Companion documents

- Water Business P&L Modeller
- Break-Even Calculator
- Cost-per-Litre Build-Up
- Working Capital Planner
- Cash Flow Projection
- Water Business Funding Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.