

Site Selection & Catchment Analysis

Beauty, Wellness & Fitness

Document type: Financial model / analysis · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Judge a location before you sign — a catchment analysis, a factor-by-factor scorecard (footfall, competition, access, parking, visibility), red flags, a rent-to-revenue sanity check and a proceed, negotiate or avoid verdict. Fill in your details below.

Purpose of this tool & output

Judge a location before you sign the lease

How the output is used

Use the catchment analysis to judge a location on footfall, competition and demand before you sign the lease.

Who should vet it

A retail/real-estate advisor, to confirm the catchment read.

Important cautions

AI-generated assessment; do an on-site study before committing.

Companion documents

- Franchise Model Designer
- Franchise Agreement Draft
- New Outlet Business Case
- Expansion Roadmap
- Franchisee Onboarding Kit
- Outlet Management Contract

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.