

# Google Business Profile Optimiser

Beauty, Wellness & Fitness

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get a full Google Business Profile optimisation plan — category, services, description, photos and hours to fix, a review strategy, a posts plan and local-SEO tips to win Maps and local search. Fill in your details below.

## Purpose of this tool & output

Win local search for your salon or gym

## How the output is used

Use it to win local search for your salon or gym so nearby clients find you.

## Important cautions

AI-generated guide; follow Google Business Profile policies.

## Companion documents

- Wellness Marketing Calendar
- Social Content Planner
- Offer & Promotion Designer
- Influencer Collaboration Brief
- Before-After & Claims Guide
- Local Footfall Marketing Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.