

Franchise Model Designer

Beauty, Wellness & Fitness

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a franchise model for your wellness brand — the model type (FOFO, FOCO or master), franchise fee, royalty, investment range and payback, franchisee economics, the support you will provide and territory rules. Use this to structure a franchise offer before drafting the agreement. Fill in your details below.

Purpose of this tool & output

Structure a franchise for your wellness brand

How the output is used

Use the designer to structure a franchise for your wellness brand — economics, support and standards.

Important cautions

AI-generated model; franchising needs legal and financial review.

Companion documents

- Franchise Agreement Draft
- New Outlet Business Case
- Site Selection & Catchment Analysis
- Expansion Roadmap
- Franchisee Onboarding Kit
- Outlet Management Contract

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.