

Before-After & Claims Guide

Beauty, Wellness & Fitness

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Market results honestly and stay compliant — a guide on client consent and privacy for photos, honest-claims rules, what ASCI and the Drugs and Magic Remedies Act allow, and safe caption templates. Use this before running any before-after or results campaign. Fill in your details below.

Purpose of this tool & output

Market results honestly and compliantly

How the output is used

Use the guide to market results honestly and compliantly with before-after and claims.

Important cautions

AI-generated guidance; follow ASCI, Drugs and Magic Remedies Act and consumer law, and take professional advice for medical claims.

Companion documents

- Wellness Marketing Calendar
- Social Content Planner
- Offer & Promotion Designer
- Influencer Collaboration Brief
- Google Business Profile Optimiser
- Local Footfall Marketing Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.