

Package Options / Tier Comparison

Travel & Tourism

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a good-better-best comparison of package options for a client — different hotel tiers, inclusions or destinations at different prices — so the client can choose and you increase conversion and upsell. Use it to present choices. For a single quote use the Travel Quotation Builder.

Purpose of this tool & output

Give the client good-better-best choices

How the output is used

Use it to give the client good-better-best choices — a package options and tier comparison that guides the client to the right pick.

Important cautions

Keep all tiers genuinely deliverable at the stated price; confirm rates before quoting.

Companion documents

- Tour Package & Itinerary Builder
- Tour Package Costing Sheet
- Detailed Itinerary Writer
- Travel Quotation Builder
- Custom / FIT Trip Planner
- Group (GIT) Departure Planner

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.