

Travel Agency Org Structure

Travel & Tourism

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs an organisation structure for a travel business — sales/counsellors, operations/ticketing, product/contracting, accounts and support — with roles and reporting as you scale. Use it when the team is growing beyond founder-run. For hiring use the Travel Staff Hiring Kit.

Purpose of this tool & output

Design roles for a growing travel business

How the output is used

Use it to design roles for a growing travel business — an org structure across sales, operations, ticketing and accounts.

Important cautions

Plan for seasonality; over-hiring for peak leaves you heavy in the lean months.

Companion documents

- Travel Business Setup Guide
- Travel Business Plan
- Travel Niche Selector
- Accreditation & Membership Advisor
- Forex & Money-Changer Setup Guide
- Route / Package Feasibility Study

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.