

Route / Package Feasibility Study

Travel & Tourism

Document type: Financial model / analysis · Generated 28 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Analyses whether a specific destination product or package idea is viable — demand and seasonality, cost and achievable price, competition and margin — with a go/no-go. Use it before building a new product. For detailed costing use the Tour Package Costing tool.

Purpose of this tool & output

Check if a destination or package will sell and pay

How the output is used

Use it to check if a destination or package will sell and pay — the demand, price, cost and margin economics before you build and market it.

Who should vet it

An experienced tour operator and a CA, to sanity-check the demand, price and cost assumptions before you invest.

Important cautions

Estimate; confirm land costs with DMCs and test demand with a pilot departure.

Companion documents

- Travel Business Setup Guide
- Travel Business Plan
- Travel Niche Selector
- Accreditation & Membership Advisor
- Forex & Money-Changer Setup Guide
- Travel Agency Org Structure

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.