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Cash Flow & Seasonality Plan

Travel & Tourism

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a cash-flow plan around travel seasonality from discrete inputs — peak vs lean revenue, fixed monthly costs, advance inflows and off-season reserves — so you carry fixed costs through lean months and fund peak advances. Use it for annual cash planning. For working capital use the Working Capital & Advance Management tool.

Purpose of this tool & output

Survive the lean months, thrive in peak

How the output is used

Use it to survive the lean months and thrive in peak — a cash flow and seasonality plan that funds the business year-round.

Who should vet it

Your CA or banker, to confirm the cash-flow plan against your booking seasonality and advances.

Important cautions

Build reserves during peak to survive the lean months; seasonality kills travel businesses that spend the peak cash.

Companion documents

- Package P&L Modeller
- Travel Business P&L Modeller
- Travel Break-Even Analysis
- Working Capital & Advance Management
- Pricing & Markup Strategy
- Commission & Revenue Tracking System