

Travel Business Valuation

Travel & Tourism

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Estimates a travel business valuation from discrete inputs — net revenue and profit, repeat/corporate contract base, brand and supplier relationships minus liabilities — using earnings and revenue approaches, for a sale or investment. Use it for a valuation range. For the P&L behind it use the Travel Business P&L Modeller.

Purpose of this tool & output

Estimate what your travel business is worth

How the output is used

Use it to estimate what your travel business is worth — a valuation on earnings, repeat clients, contracts and brand for a sale or investment.

Who should vet it

A CA, to firm up the valuation for any actual sale or investment.

Important cautions

Travel businesses are relationship- and founder-heavy, keeping multiples modest; indicative only — a real valuation needs diligence.

Companion documents

- Package P&L Modeller
- Travel Business P&L Modeller
- Travel Break-Even Analysis
- Working Capital & Advance Management
- Pricing & Markup Strategy
- Cash Flow & Seasonality Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.