

Activities & Experiences Sourcing

Travel & Tourism

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a plan to source and manage activities and experiences for tours — vetting local experience providers, safety and insurance, exclusivity and margins, and packaging experiences into itineraries — so you add memorable, marginful experiences. Use it to enrich products. For itineraries use the Tour Package & Itinerary Builder.

Purpose of this tool & output

Curate experiences that make trips special

How the output is used

Use it to curate experiences that make trips special — an activities and experiences sourcing approach across partners, safety and value.

Important cautions

Vet adventure-activity providers for safety, licensing and insurance; an activity accident is a serious liability and safety issue.

Companion documents

- Supplier / Vendor Management SOP
- Hotel Rate Contracting & Allotment
- Transport & Coach Vendor Management
- Tour Quality Control & Audit
- Tour File & Voucher Management System
- Supplier Payment & Reconciliation SOP

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.