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Transport Pricing Model

Transport & Fleet

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a pricing model for your services from discrete cost and margin inputs — per-km, per-trip and monthly-contract rates — with a rate card and floors, so pricing is consistent and profitable. Use it to build your rate card. For a single lane use the Freight Rate Calculator.

Purpose of this tool & output

Set per-km, per-trip and monthly rates that hold

How the output is used

Use it to set per-km, per-trip and monthly rates that hold — a transport pricing model that builds rate from cost and protects margin.

Who should vet it

A CA or finance-savvy owner, to confirm the pricing covers cost-per-km with a real margin.

Important cautions

Hold your floor; add a fuel-escalation clause on long contracts.

Companion documents

- Per-Vehicle P&L Modeller
- Fleet / Business P&L Modeller
- Fleet Break-Even Analysis
- Working Capital Planner
- Fleet Replacement Business Case
- Fleet Capex & Funding Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.