

Trend & Colour Forecast

Textiles, Apparel & Fashion

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Plan collections around trends — a trend direction (themes, colour palette, key categories, fabric and details) with India context (festive, regional, occasion wear) and a caution to validate with sales data. Fill in your details below.

Purpose of this tool & output

Plan collections around trends

How the output is used

Use the tool to plan collections around trends and colour forecasts for the season.

Important cautions

AI-generated direction; confirm with market research and your data.

Companion documents

- Tech Pack Builder
- Design Brief Writer
- Sampling Plan & Tracker
- Measurement Spec Sheet
- Collection / Range Plan
- Fit Comments Writer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.