

Merchandising Plan

Textiles, Apparel & Fashion

Document type: Plan / SOP / strategy / guide · Generated 14 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Plan what to make or buy and when — a merchandising plan (category plan, options, depth, price bands, phasing), sales and stock targets (sell-through, cover) and the balance of newness and core. Fill in your details below.

Purpose of this tool & output

Plan what to make or buy and when

How the output is used

Use the plan to decide what to make or buy and when, matched to demand and season.

Important cautions

AI-generated plan; validate with sales history.

Companion documents

- Assortment Planner
- Order & Production Tracking
- Critical Path Manager
- Buyer Communication Templates
- Markdown & EOSS Planner
- Inventory & Replenishment Planner

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.