

Handloom / Craft Mark Guide

Textiles, Apparel & Fashion

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Certify authenticity for buyers — the applicable marks (Handloom Mark, India Handmade, Craft Mark, Silk Mark), their benefits (buyer trust, premium, differentiation) and an eligibility and application overview. Fill in your details below.

Purpose of this tool & output

Certify authenticity for buyers

How the output is used

Use the guide to certify authenticity for buyers with the Handloom Mark / India Handloom Brand or Craft Mark.

Who receives it

The Development Commissioner (Handlooms/Handicrafts) and the authorised implementing agency for the mark.

How to submit / file it

Apply for the applicable mark (Handloom Mark / India Handloom Brand / Craft Mark) with product proof and registration.

Fees & charges

A fee per the scheme and product category.

Who should vet it

A handloom/handicraft-scheme consultant.

Important cautions

AI-generated guide; confirm current schemes and issuing bodies.

Companion documents

- Handloom / Handicraft Marketing
- Artisan Cluster Development Plan
- GI Registration Guide
- Handicraft Export Guide
- Craft E-Commerce Setup
- Weaver / Artisan Producer Company Kit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.