

Craft E-Commerce Setup

Textiles, Apparel & Fashion

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Sell handmade online — the channels (own store, marketplaces, craft platforms, GeM, ONDC, exports), listing essentials (story, provenance, photos, care, authenticity mark) and pricing and logistics (fair pricing, shipping fragile items). Fill in your details below.

Purpose of this tool & output

Sell handmade online and on marketplaces

How the output is used

Use the guide to sell handmade online and on marketplaces with the right listings and logistics.

Important cautions

AI-generated guide; adapt to your products and platforms.

Companion documents

- Handloom / Handicraft Marketing
- Artisan Cluster Development Plan
- GI Registration Guide
- Handloom / Craft Mark Guide
- Handicraft Export Guide
- Weaver / Artisan Producer Company Kit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.