

Eco-Labeling & Claims Guide

Textiles, Apparel & Fashion

Document type: Plan / SOP / strategy / guide · Generated 14 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Make green claims you can defend — how to make credible claims (certification-backed, specific, verifiable), how to avoid greenwashing (vague, unsubstantiated, misleading), relevant certifications (GOTS, OEKO-TEX, GRS) and the ASCI and consumer-law rules on green claims. Fill in your details below.

Purpose of this tool & output

Make green claims you can defend

How the output is used

Use the guide to make green claims you can defend, backed by certification and evidence.

Important cautions

AI-generated guide; back claims with evidence and follow advertising rules.

Companion documents

- Sustainability Roadmap
- Textile Waste Management Plan
- Water & Energy Efficiency Plan
- Circular & Recycled Textile Guide
- Supply Chain Traceability Guide
- Carbon Footprint Starter

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.