

Subscriber Cohort Analysis

Telecom, ISP & Cable

Document type: Financial model / analysis · Generated 14 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a subscriber cohort analysis framework and worked read-out — how to build monthly join cohorts, track retention and revenue over time, spot the drop-off points, and estimate lifetime value. Fill in what data you have below.

Purpose of this tool & output

See how retention and value evolve by cohort

How the output is used

Use it to see how retention and value evolve by cohort — survival curves, LTV and where churn concentrates.

Who should vet it

Your data/analytics team to confirm the cohort data and the survival/LTV assumptions.

Important cautions

AI-generated framework; apply to your real data.

Companion documents

- ISP Profit & Loss Builder
- ARPU Analysis
- Tower / Site ROI Model
- Network Capex / Opex Plan
- FTTH Unit Economics Model
- Plan Pricing & Profitability Analysis

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.