

Niche & Sector Selection

Staffing & Recruitment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Helps choose a recruitment niche or sector — by demand, margin, competition, your network and repeatability — with a recommended focus. Use it to specialise rather than spread thin. For the wider choice use the Staffing Model Selector.

Purpose of this tool & output

Pick a niche you can win

How the output is used

Use it to pick a niche you can win — a sector or role focus where your network and speed give you an edge.

Important cautions

Specialists out-earn generalists in staffing — depth in a niche builds client trust, candidate networks and repeat business. Choose where demand, your network and margin align, not just where volume looks large. Validate demand with real clients.

Companion documents

- Staffing Agency Setup Guide
- Staffing Agency Business Plan
- Staffing Model Selector
- Staffing Agency Feasibility Study
- Agency Org Structure Planner
- Franchise vs Own-Brand Comparison

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.