

Talent Market Mapping

Staffing & Recruitment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a talent market-mapping study for a role, function or location — talent availability, competitor org, salary benchmarks and supply insights — to guide hiring strategy. Use it to advise clients and plan sourcing. For headhunting use the Headhunting / Mapping Strategy.

Purpose of this tool & output

Map talent, salaries and competitors

How the output is used

Use it to map talent, salaries and competitors — a talent market mapping approach that informs search and client advice.

Important cautions

Market-mapping insights are indicative and should be validated with current data — salary benchmarks and availability shift quickly. Use them to guide feasibility, timelines and budget, not as guarantees. Gather competitor and candidate information ethically and lawfully.

Companion documents

- Executive Search Process
- Headhunting / Mapping Strategy
- RPO Model Design
- Leadership Assessment
- Diversity Hiring Program

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.