

Staffing Agency Feasibility Study

Staffing & Recruitment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Assesses whether a staffing agency idea is viable — demand, niche, competition, economics and working capital — with a go or no-go view. Use it before committing. For the funding document use the Staffing Agency Business Plan.

Purpose of this tool & output

Test if your staffing idea will work

How the output is used

Use it to test if your staffing idea will work — the demand, markup, statutory load and payroll-float economics before you commit.

Who should vet it

An experienced staffing operator and a CA, to sanity-check the markup, statutory load and payroll-float before you invest.

Important cautions

This is an indicative screen, not a market study. Client concentration, payment delays and (for contract staffing) payroll funding are the biggest risks. Validate real hiring demand and payment behaviour with target clients before committing.

Companion documents

- Staffing Agency Setup Guide
- Staffing Agency Business Plan
- Staffing Model Selector
- Niche & Sector Selection
- Agency Org Structure Planner
- Franchise vs Own-Brand Comparison

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.