

# Service Diversification Plan

Staffing & Recruitment

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Builds a plan to diversify a staffing agency into adjacent services — RPO, payroll, executive search, gig, training or new verticals — leveraging existing strengths. Use it to grow revenue lines. For geographic growth use the Multi-City / Vertical Expansion Plan.

## Purpose of this tool & output

Add new staffing service lines

## How the output is used

Use it to add new staffing service lines — a service diversification plan across adjacent lines like RPO, payroll and training.

## Important cautions

Diversify into services that leverage your existing clients, compliance engine and talent — some (payroll, RPO, permanent recruitment) add recurring or less capital-heavy revenue than contract staffing. Avoid spreading too thin or diluting focus on the core. Validate demand and capability before investing.

## Companion documents

- Recruiter Hiring Plan
- Recruiter Training Plan
- Recruiter Incentive / Commission Plan
- Recruiter Retention Plan
- Multi-City / Vertical Expansion Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.