

Agency Digital Presence

Staffing & Recruitment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Plans a staffing agency digital presence — website, job listings, content, listings and lead capture — to attract clients and candidates. Use it to build credibility and inbound. For LinkedIn specifically use the LinkedIn Strategy tool.

Purpose of this tool & output

Build an agency website and online presence

How the output is used

Use it to build an agency website and online presence — a digital presence approach across website, listings and proof.

Important cautions

Balance client-credibility and candidate-attraction content, keep job listings genuine (no fake posts to harvest resumes), and ensure application and contact forms are DPDP-compliant with consent. Start with the highest-impact elements.

Companion documents

- Staffing Marketing Plan
- Employer Branding Service Offer
- LinkedIn Strategy
- Job Portal & Channel Strategy
- Content Marketing Plan
- Referral Program Design

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.