

# Store Merchandising & Layout

Sports, Fitness & Recreation

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get a merchandising and layout plan for a sports store — sport-zone and category placement and flow, footwear/apparel display, impulse zones, and seasonal/team displays — to maximise sales per sq ft. Describe the store below.

## Purpose of this tool & output

Lay out the store to sell more

## How the output is used

Use it to lay out the store to sell more — a store merchandising and layout plan across zones, displays and flow.

## Important cautions

AI-generated plan; validate with your space and category performance.

## Companion documents

- Sports Store Setup Guide
- Equipment Range & Assortment
- Gear Selection Advisor
- Sports Retail Inventory SOP
- Sports E-Commerce Setup
- Team Kit & Merchandise Business

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.