

Sponsorship Agreement

Sports, Fitness & Recreation

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Draft a sponsorship agreement between a sports property (event/league/team/academy) and a sponsor — deliverables and branding rights, fees, exclusivity, and term — so the sponsorship is clear and delivered. Fill in the terms below.

Purpose of this tool & output

Contract a sponsor clearly

How the output is used

Use the draft to contract a sponsor clearly — deliverables, rights, term, exclusivity and payment — reviewed by a lawyer.

Who receives it

The agreement is between the sponsor and the academy/club/event; each keeps a signed copy.

Fees & charges

Stamp duty per your state stamp act where applicable; the deliverables, rights and payment terms are the key content.

Who should vet it

A lawyer, to check the deliverables, rights, exclusivity and termination clauses before signing.

Important cautions

AI-generated draft; have a lawyer review before signing.

Companion documents

- Enrollment / Membership Agreement
- Coach Employment / Engagement Agreement
- Facility Rental / Booking Agreement
- Athlete / Player Agreement
- Vendor / Supplier Agreement
- Sports Business Franchise Agreement

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and

processes vary by state and change over time — confirm with your state authority.