

Sports Service Portfolio & Packages

Sports, Fitness & Recreation

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a service portfolio and packages for a sports business — coaching programs, pay-and-play/rental, memberships, camps and events — so customers understand options and you maximise utilisation and revenue. Describe your offerings below.

Purpose of this tool & output

Package coaching, play and services

How the output is used

Use it to package coaching, play and services — a service portfolio and packages that make it easy to enrol and pay.

Important cautions

AI-generated portfolio; design to maximise facility utilisation across the day/week.

Companion documents

- Sports Business Setup Guide
- Sports Academy Setup Guide
- Sports Facility / Turf Setup Guide
- Sports Business Plan
- Sports Business Feasibility Study
- Sports Business Org Structure

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.