

Membership Economics & Model

Sports, Fitness & Recreation

Document type: Financial model / analysis · Generated 13 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Model the economics of a membership offering — the price vs expected usage/cost-to-serve and value, member lifetime value, and how to keep it profitable while attractive — for a sports membership. Describe your context below.

Purpose of this tool & output

Make memberships profitable

How the output is used

Use it to make memberships profitable — a membership economics and model view across price, usage and churn.

Who should vet it

A finance-savvy owner, to confirm the membership pricing covers cost with a margin.

Important cautions

AI-generated model; model heavy-user scenarios - unlimited access can be unprofitable; use caps/tiers.

Companion documents

- Sports Business Pricing Strategy
- Sports Business P&L
- Coaching Batch Economics
- Facility Economics & ROI
- Sports Business Working Capital Plan
- Sports Business Capex Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.