

Sports Business Valuation Guide

Sports, Fitness & Recreation

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get an indicative valuation view for a sports business — relevant methods, value drivers (recurring members, utilisation, brand, lease security, coach quality) and discounts, and a reasoned range — for a sale, partner exit or investment. Describe the business below.

Purpose of this tool & output

Estimate what the business is worth

How the output is used

Use it to estimate what the business is worth — a valuation on earnings, recurring members, facility and brand for a sale or investment.

Who should vet it

A CA, to firm up the valuation for any actual sale or investment.

Important cautions

AI-generated indicative guidance, not a formal valuation; lease security and coach dependence are major factors - engage a valuer for transactions.

Companion documents

- Sports Business Pricing Strategy
- Sports Business P&L
- Coaching Batch Economics
- Facility Economics & ROI
- Membership Economics & Model
- Sports Business Working Capital Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.