

ONDC Seller Onboarding Guide

India SMB

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

A plain-language guide to start selling on ONDC — what it is, your eligibility (GST, bank, FSSAI), the seller-app registration steps, product-listing and logistics tips, and first-week goals. Use this to join ONDC; to compare ONDC against Amazon/Flipkart/Meesho/own-site first use the Online Marketplace Selector.

Purpose of this tool & output

Describe your business and we guide you through listing on ONDC to reach more customers

How the output is used

Use the guide to list on ONDC and reach more customers through the open network, step by step.

Important cautions

ONDC is growing rapidly. App features and processes change. Check with your chosen seller app for latest onboarding steps.

Companion documents

- Online Marketplace Selector
- Product Listing Builder
- Shipping & Returns Policy Generator
- Online Pricing Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.