

# Product Listing Builder

India SMB

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Writes a conversion-focused product listing — an optimised title, benefit-led bullets, a description and backend search keywords, with photo tips — for your chosen platform. Use this to list a product; to pick the platform first use the Online Marketplace Selector.

## Purpose of this tool & output

Write a title, bullets and description that actually sell online

## How the output is used

Use the builder to write a title, bullets and description that actually sell your product online.

## Important cautions

Follow each platform listing length and content rules.

## Companion documents

- ONDC Seller Onboarding Guide
- Online Marketplace Selector
- Shipping & Returns Policy Generator
- Online Pricing Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.