

Google Business Profile Setup Guide

India SMB

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

A step-by-step guide to set up and optimise your Google Business Profile so your shop shows on Maps and Search — categories, photos, hours, a ready-to-use description and a review strategy. Use this to get found locally; for a product/menu listing use the Product Catalogue / Menu Builder.

Purpose of this tool & output

Get your shop found on Google Maps and Search — step by step

How the output is used

Use the guide to get your shop found on Google Maps and Search by setting up the Business Profile right.

Important cautions

Verification (postcard/phone) may take a few days.

Companion documents

- WhatsApp Business Setup Guide
- Product Catalogue / Menu Builder
- WhatsApp/Social Auto-Reply Templates
- Customer Review Response Helper

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.