

Cost-Plus Pricing Calculator

India SMB

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Computes a cost-plus price for one product or service — variable cost, share of overheads, total unit cost, a recommended price at your target margin, and a few price options with their margins. Use this for a quick, defensible price from your costs; for an all-round pricing review with revenue projections use Business Pricing Guidance.

Purpose of this tool & output

Enter your costs and target margin, and we compute the right price per unit

How the output is used

Use the calculator to compute the per-unit price from your costs and target margin before you quote.

Who should vet it

Your accountant, to confirm all direct and overhead costs are captured before you set the price.

Important cautions

AI-guided estimate. Adjust to your local market and customer feedback.

Companion documents

- Business Pricing Guidance
- Competitor Price Positioning
- Service Quotation Builder
- Discount & Margin Analyzer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.