

Security / FM Service Proposal

Security & Facility Management

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Generate a persuasive service proposal for a security/FM prospect — understanding of their need, proposed deployment and services, compliance and value, and indicative pricing — to convert an enquiry. Describe the opportunity below.

Purpose of this tool & output

Pitch a client and win the contract

How the output is used

Use it to pitch a client and win the contract — a security/FM service proposal that presents scope, approach and value.

Important cautions

AI-generated proposal; verify pricing and statutory rates before sending.

Companion documents

- Security / FM Sales Plan
- Security / FM Tender Response
- Security / FM Rate Card
- Security / FM Company Profile
- Capability / Sales Deck
- Buyer Outreach Message Kit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.