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New Pharmacy Store Business Case

Pharmacy & Chemist Retail

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a business case for a new pharmacy store — location and prescriber demand, investment, projected P&L, payback and risks — with a go/no-go. Use it to evaluate a new store. For chain strategy use the Chain Model tool.

Purpose of this tool & output

Evaluate opening another outlet

How the output is used

Use it to evaluate opening another outlet — a new-store business case on location, investment, ramp-up and return.

Who should vet it

Your CA or finance lead, to confirm the investment, ramp-up and return assumptions before you commit to a new outlet.

Important cautions

A new pharmacy store lives on prescriber proximity — validate the prescription demand before committing, and model the ramp-up conservatively (footfall builds over months). Every store needs its own licence and pharmacist. Watch cannibalisation and opening-stock expiry. Indicative case; use real data.

Companion documents

- Pharmacy Chain Model Designer
- Pharmacy Franchise Model Designer
- Multi-Store Operations Playbook
- Central Warehouse & Distribution Setup
- Jan Aushadhi (Generic) Store Setup
- Pharmacy Business Expansion Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.