

Jan Aushadhi (Generic) Store Setup

Pharmacy & Chemist Retail

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a setup guide for a Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP/Jan Aushadhi) generic store — eligibility, application, support/incentives, product range and economics. Use it to open a government generic store. For the generic strategy use the Generic vs Branded tool (P5).

Purpose of this tool & output

Open a PMBJP generic medicine store

How the output is used

Use it to open a PMBJP generic medicine store — a Jan Aushadhi setup guide across application, supply and store operations.

Important cautions

Jan Aushadhi (PMBJP) is a low-investment, government-supported generic-medicine model with financial incentives, but it still requires a drug licence and registered pharmacist. Eligibility, incentives and application processes change — confirm current PMBJP terms with the implementing agency (PMBI) before applying. This is general guidance.

Companion documents

- Pharmacy Chain Model Designer
- Pharmacy Franchise Model Designer
- New Pharmacy Store Business Case
- Multi-Store Operations Playbook
- Central Warehouse & Distribution Setup
- Pharmacy Business Expansion Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.