

Community Health Camp Organizer

Pharmacy & Chemist Retail

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a plan to organise community health camps — screenings (BP/sugar/BMI), awareness, doctor tie-ups and follow-up — that build trust, capture patients and drive footfall. Use it to run health camps. For in-store services use the Health Services Setup tool (P7).

Purpose of this tool & output

Run health camps that build trust and footfall

How the output is used

Use it to run health camps that build trust and footfall — a community health camp organiser across checks, tie-ups and follow-up.

Important cautions

Health camps build trust and capture chronic patients — partner with doctors/labs for credibility, screen (BP/sugar) and REFER abnormal findings to a doctor (never diagnose or treat). Capture participant data only with consent. Keep any product/wellness tie-ins ethical. Use hygienic single-use consumables.

Companion documents

- Pharmacy Marketing Plan
- Pharmacy Local Marketing Playbook
- Doctor & Clinic Relationship Guide
- Pharmacy Digital Presence Builder
- Google Business Profile Optimizer
- Pharmacy Referral Program

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.