

E-Pharmacy Setup Guide

Pharmacy & Chemist Retail

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a setup plan for selling medicines online — own platform vs marketplace, prescription/compliance workflow, logistics/cold chain, and the regulatory reality of e-pharmacy in India. Use it to plan an online channel. For platform contracts use the Online Platform Agreement Review (P11).

Purpose of this tool & output

Take your pharmacy online, compliantly

How the output is used

Use it to take your pharmacy online, compliantly — an e-pharmacy setup across licence, technology, dispensing and delivery.

Important cautions

Selling medicines online does NOT bypass drug law — a registered pharmacist must verify a valid prescription before dispensing prescription drugs, and records/licence obligations fully apply. India dedicated e-pharmacy rules have been in draft and the regulatory position is uncertain — proceed carefully and take specialist legal advice. Protect health data. This is general guidance, not legal advice.

Companion documents

- E-Pharmacy Compliance Guide
- Online Order Delivery & Fulfilment Model
- E-Pharmacy Marketplace Onboarding
- Teleconsultation & Prescription Tie-Up
- Pharmacy Online Technology Platform

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.