

Shopify / Website Setup Guide

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a complete store-build checklist for your online shop — theme and pages, catalogue, Razorpay or Cashfree payments, shipping, GST, policies, recommended apps and a go-live checklist, with India-specific settings. Fill in your details below.

Purpose of this tool & output

Set up your online store the right way from day one

How the output is used

Use the guide to set up your Shopify/website store right from day one — theme, catalogue, payments and shipping.

Important cautions

AI-generated guide; platform features change, verify current settings.

Companion documents

- D2C Brand Launch Plan
- Brand Story & Messaging
- Product Page Copywriter
- Subscription Model Designer
- Conversion Rate Optimisation Audit
- Checkout & Payments Optimiser

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.