

Returns & Refund Policy Writer

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Draft a clear, fair returns and refund policy customers trust — full customer-facing text, non-returnable exceptions, mode-wise refund timelines and the steps to initiate a return, aligned to Indian consumer norms. Fill in your details below.

Purpose of this tool & output

A clear, fair returns policy customers trust

How the output is used

Adopt the returns/refund policy to set clear, fair rules customers trust and staff apply consistently.

Who receives it

Approved by the owner/management; published to customers on your store, website and marketplace listings.

Important cautions

AI-generated draft; align with Consumer Protection and e-commerce rules and have it reviewed.

Companion documents

- Loyalty Program Designer
- NPS & Feedback Survey Builder
- Customer Complaint Response Templates
- Customer CRM Message Templates
- Customer Winback Campaign
- Review & Rating Response Writer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.