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Quick-Commerce Onboarding Guide

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get your products onto Blinkit, Zepto and Instamart — onboarding steps, the commercials (margins, listing fees, fill-rate penalties), catalogue readiness and growth levers. Fill in your details below.

Purpose of this tool & output

Get your products onto Blinkit, Zepto and Instamart

How the output is used

Use the guide to get your products onto Blinkit, Zepto and Instamart with the right catalogue and terms.

Important cautions

AI-generated guide; each platform has its own current onboarding terms.

Companion documents

- 3PL & Aggregator Selector
- Last-Mile Delivery Planner
- Warehouse & Storage Setup
- COD & RTO Reduction Plan
- Shipping Policy Writer
- Packaging Optimisation Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.