

New Arrival Promotion Kit

Retail & E-Commerce

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Launch new products with a buzz — a teaser plan, launch offers, ready content for social, WhatsApp and in-store signage, and a channel sequence from teaser to reminder. Fill in your details below.

Purpose of this tool & output

Launch new products with a buzz

How the output is used

Use the kit to launch new products with buzz across channels.

Important cautions

AI-generated kit; adapt to your product and audience.

Companion documents

- Retail Marketing Calendar
- Social Media Content Planner
- Influencer Collaboration Brief
- Performance Ads Plan (Meta & Google)
- Festival Campaign Kit
- Local Footfall Booster

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.